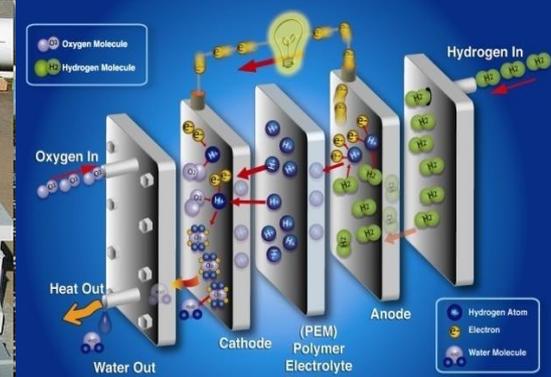


# DISCLAIMER

**The views and opinions expressed in the Hydrogen Fuel Cell and Battery Electric Vehicle Stakeholder Charrette presentations are that of specific presenters, and may not necessarily represent the position of the Hawaii Strategic Development Corporation or Hawaii State Energy Office.**





## Hydrogen Fuel Cell and Battery Electric Vehicle Shareholder Charrette

1/14/2015

Pete Devlin

Manager, Market Transformation Program  
U.S. Department of Energy  
Fuel Cell Technologies Office

Fuel Cell Technologies are included in the U.S. “all of the above” energy strategy.



*“We’ve got to invest in a serious, sustained, **all-of-the-above energy strategy** that develops every resource available for the 21st century.”*

*- President Barack Obama*

*“As part of an all-of-the-above energy approach, **fuel cell technologies** are paving the way to competitiveness in the global clean energy market and to new jobs and business creation across the country.”*

*- Secretary Moniz,  
U.S. Department of Energy*



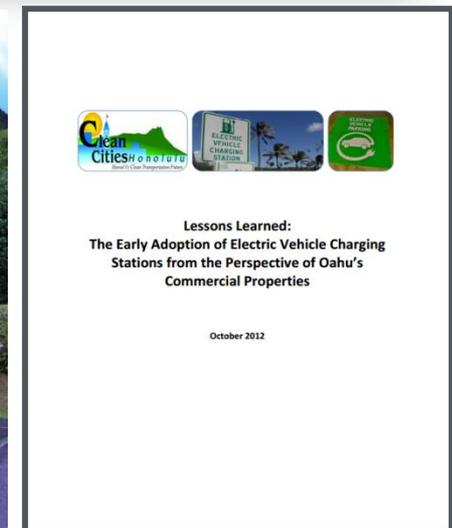
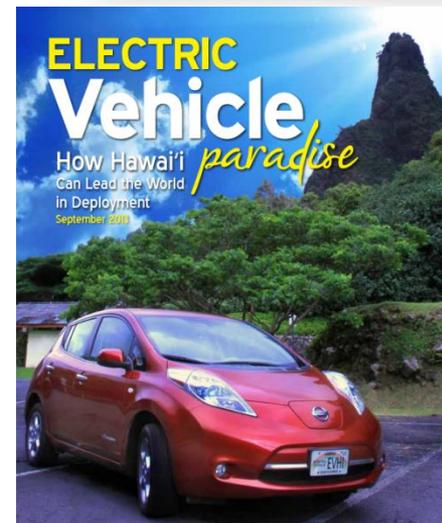
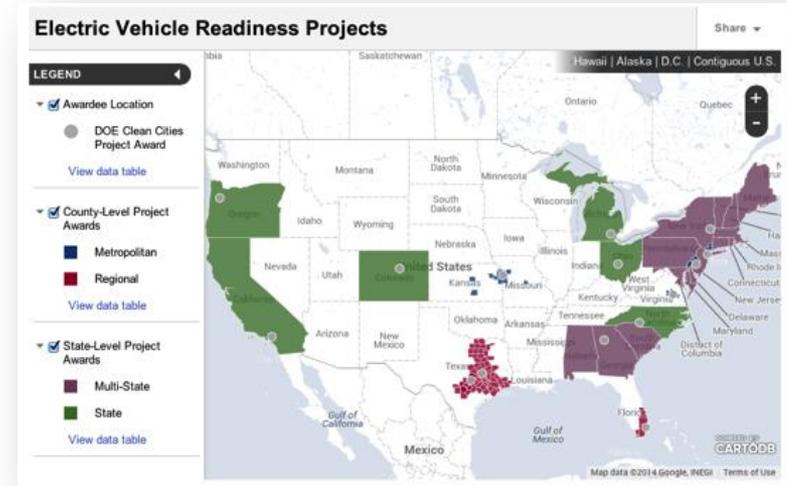
Secretary Moniz at DC Auto Show

## EV Community Readiness Projects

- 16 projects in 24 States
- Activities included—
  - Streamlined permitting processes
  - Revised codes
  - Training emergency personnel
  - Educating the public
  - Developing incentives

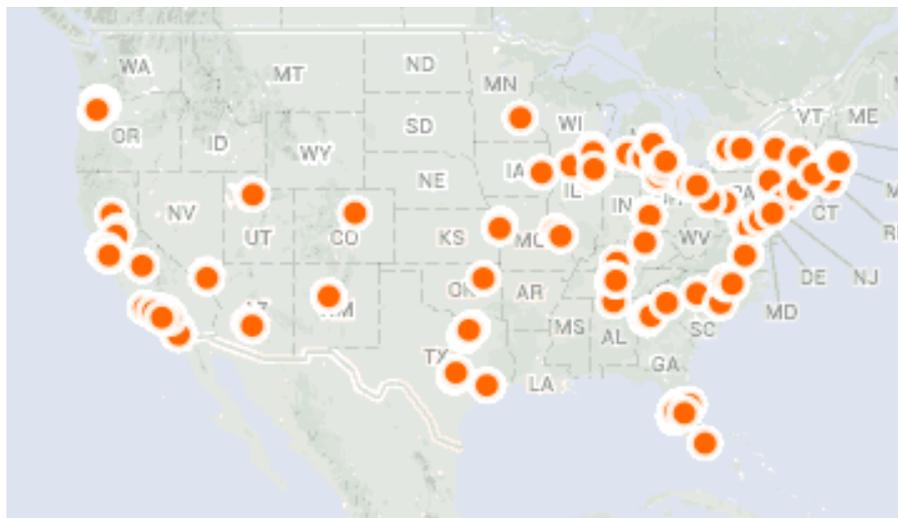
## “A Guide to the Lessons Learned”

- Synthesizes project findings
- Highlights key activities and outcomes
- Help readers easily connect with relevant resources



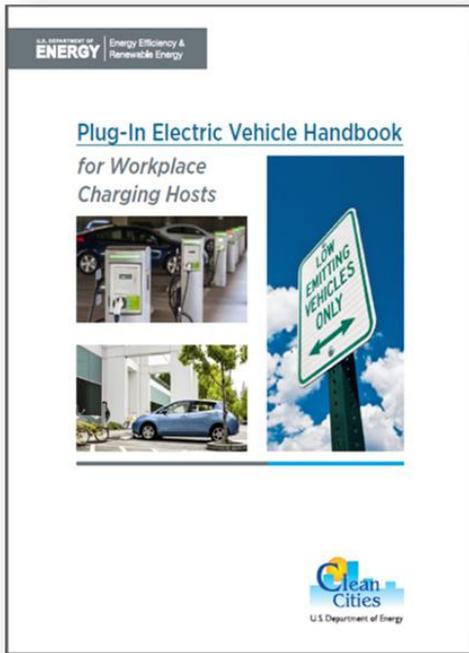
<http://maui.hawaii.edu/eva/home>

**600,000+**  
employees



**300+**  
worksites

DOE provides technical assistance, a best-practice sharing forum, and recognition



## Workplace Charging Challenge Employer Recognition Event Best Practices

**workplace charging challenge**  
U.S. DEPARTMENT OF ENERGY

BACKGROUND: Starting in 2014, a number of events have been held by DOE and Workplace Charging Challenge Ambassadors around the country to recognize Partners in the DOE Workplace Charging Challenge. This document collects best practices and provides example invites, run-of-shows, media advisories and press releases from those events.

REFERENCE WORKSHOPS:

Event Name	Location	Event Lead	Date	Challenge Participation	Materials	Workplace Charging Challenge Partner Connections
NASCAR	Run of Show	NASCAR/Sprint (Partners)	Feb 6, 2014	DOE: Under Secretary, EERE Assistant Secretary	See appendix	Signed: Sprint and NASCAR
EV Roadmap 7	Portland, OR	Drive Oregon	July 24, 2014	DOE: EERE Principle Deputy Asst. Secretary, Challenge Coordinator Partner: Intel, Nissan	<a href="http://www.evroadmapconference.com/">http://www.evroadmapconference.com/</a>	Signed: City of Beaverton, City of Hillsboro, <a href="#">Classique Floors</a> , <a href="#">Mentor Graphics</a> , <a href="#">Shorepower Technologies</a> , 200 Market Associates, Lane Regional Air Protection Agency, <a href="#">OpConnect</a> ; IBEW #48; Providence Health & Services, Solar World, Intel, State of Oregon

[electricvehicles.energy.gov](http://electricvehicles.energy.gov)

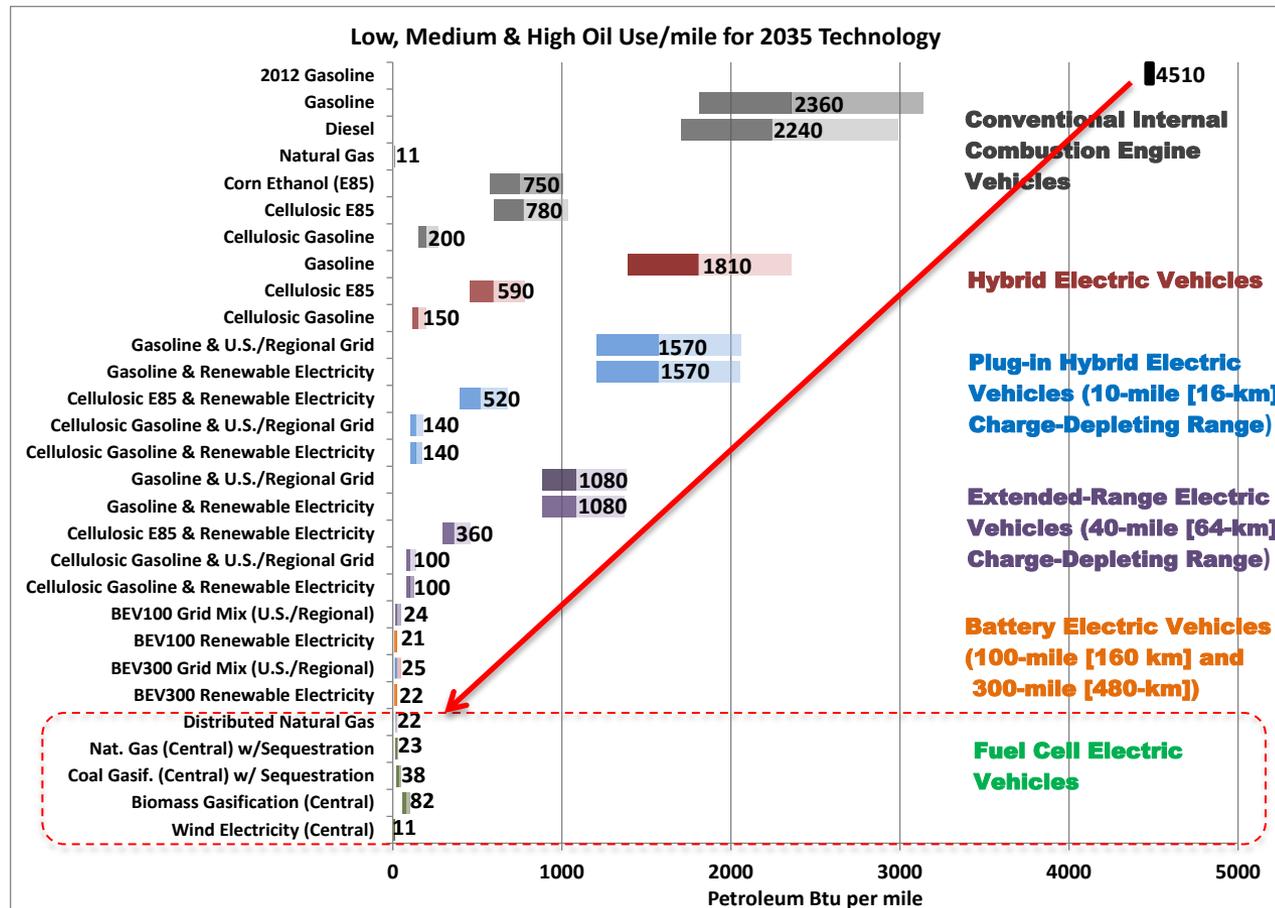
[WorkplaceCharging@ee.doe.gov](mailto:WorkplaceCharging@ee.doe.gov)

# “All-of-the Above” Strategic Benefit: Reduced Well-to-Wheels Petroleum Use

*Analysis by Argonne National Lab, National Renewable Energy Lab and EERE (Vehicles, Fuel Cells, & Bioenergy Technologies Offices) shows benefits from a portfolio of options*

- Updated, peer-reviewed analysis (EERE multi-Office coordination)
- BEVs and FCEVs provide the greatest reductions in petroleum use.

Well-to-Wheels Petroleum Energy Use for 2035 Mid-Size Car  
(Btu per mile)



See reference for details:  
[http://hydrogen.energy.gov/pdfs/13005\\_well\\_to\\_wheels\\_ghg\\_oil\\_ldvs.pdf](http://hydrogen.energy.gov/pdfs/13005_well_to_wheels_ghg_oil_ldvs.pdf)

*Low/medium/high: sensitivity to uncertainties associated with projected fuel economy of vehicles and selected attributes of fuels pathways, e.g., electricity credit for biofuels, electric generation mix, etc.*

## Class 3 – 8 Vehicles: U.S. Market Profile

Medium Duty (MD) and Heavy Duty (HD) vehicles (Classes 3-8) consume **22% of the petroleum** (Source: Edison Electric Institute)

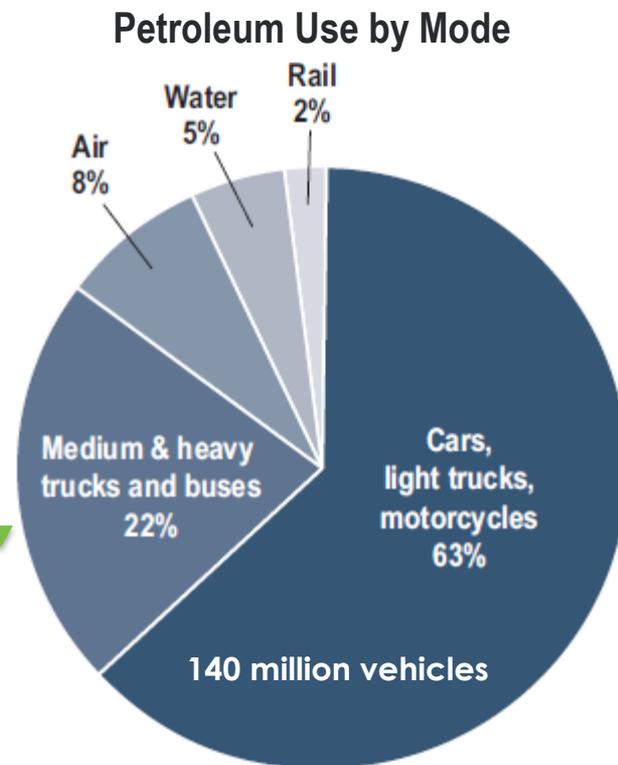
[http://www.eei.org/issuesandpolicy/electrictransportation/FleetVehicles/Documents/EEI\\_UTILITYFLEETSLEADINGTHECHARGE.pdf](http://www.eei.org/issuesandpolicy/electrictransportation/FleetVehicles/Documents/EEI_UTILITYFLEETSLEADINGTHECHARGE.pdf)

**U.S. Class 3-8 vehicles** (Source: R L Polk):

[https://www.polk.com/knowledge/reports/quarterly\\_commercial\\_vehicle\\_report\\_march\\_2014](https://www.polk.com/knowledge/reports/quarterly_commercial_vehicle_report_march_2014)

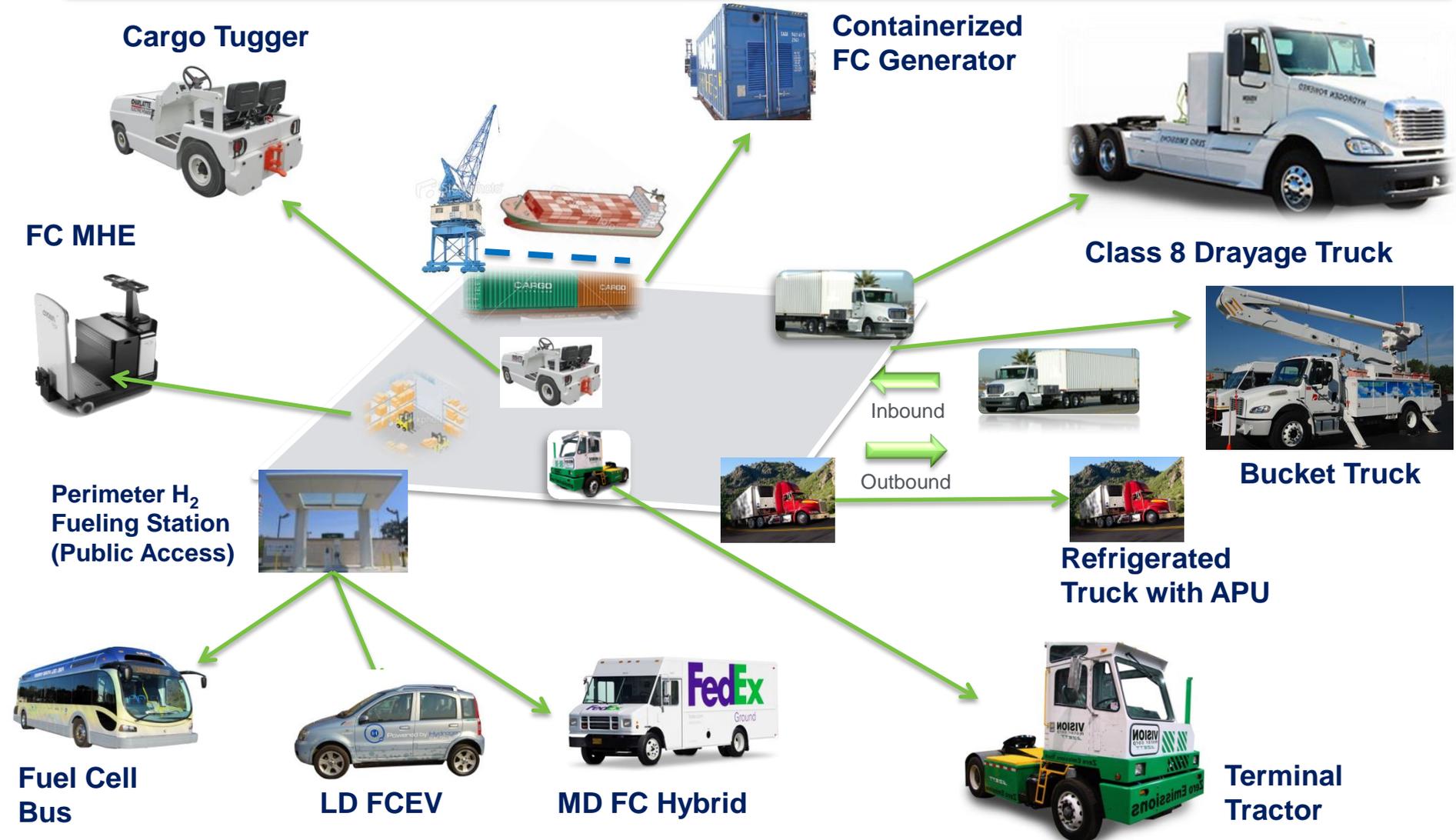
- **11.9 million registered vehicles**
  - New vehicle sales about **600,000 units annually**
- **4.2 million pre-2000 vehicles still in operation**
- **Diesel ICE engines dominate – 77.5 % market share March 2014**
  - Diesel ICE share declining – competing technologies include gasoline engines, flex fuel vehicles, compressed natural gas, and plug-in hybrid

12 million vehicles



# “Clustering” Motive Fuel Cells Can Drive Hydrogen Demand

## Fuel Cell Vehicles at a Representative Port-Based Industrial Complex

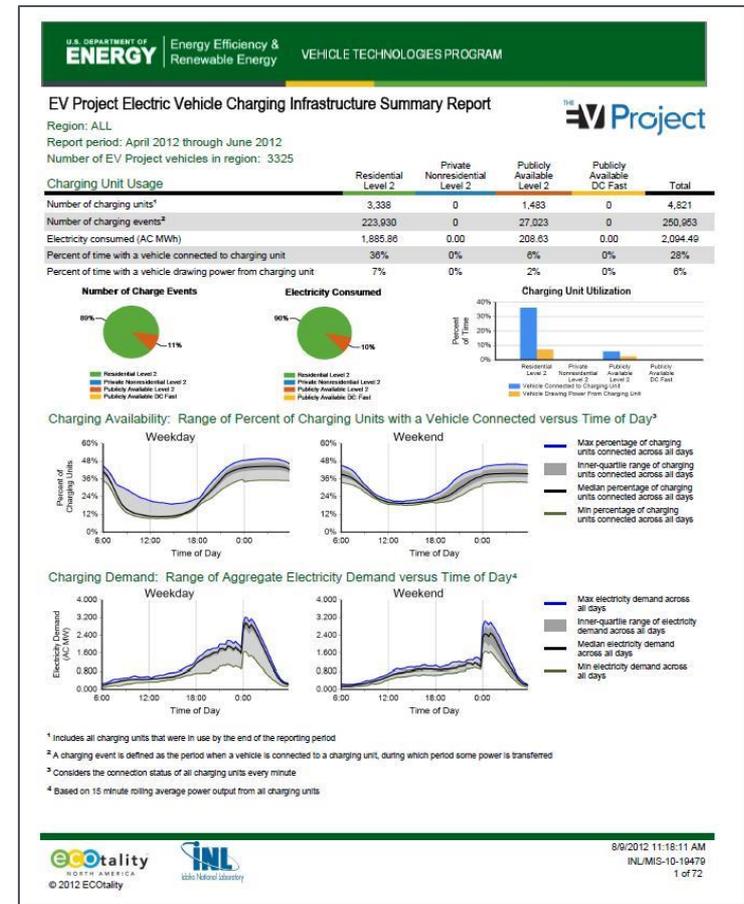


- **Data collection on thousands of vehicles and EVSEs as part of the Transportation Electrification Initiative:**

- 2.7 million LDV PHEV/EV charge events on 14,000 EVSE
  - 165,809 PHEV/EV miles and 7,646 charging events documented per day
- 574,435 medium-duty EV miles documented for 339 trucks in commercial service
- Testing under varied and extreme thermal conditions
- Evaluated 13 EVSE and DCFC hardware units

- **Data collected informs deployment planning:**

- Analysis of charging station utilization by venue/location
- Effect of utility time-of-use electricity rates and fee structures on consumer charging behavior
- Other lessons learned: PEV performance, EVSE permitting procedures, installation costs



Demonstration results, including lessons learned white papers, technical reports, summary data, and maps are publicly available: <http://avt.inl.gov/>

# Workplace Charging Challenge

U.S. DEPARTMENT OF  
**ENERGY**

Energy Efficiency &  
Renewable Energy

Goal: Increase the number of employers offering charging by 10x by 2018



- 150+ Partner employers committing to provide EVSE for employees
- 300+ Worksites across the country
- 3,000+ EVSE installed or planned for installation
- 17 Ambassadors promoting and supporting workplace charging

Resources: [electricvehicles.energy.gov](http://electricvehicles.energy.gov), [WorkplaceCharging@ee.doe.gov](mailto:WorkplaceCharging@ee.doe.gov)

- 1.4-acre land area at “Fort Armstrong” site in downtown Honolulu.
- Income-producing site improvements include:
  - Hydrogen fueling station – 65 kg/day @ price competitive with gasoline and diesel
  - Covered 175-stall parking structure
  - Solar panels mounted on parking structure roof
  - Solar panels generate about 700 kW per day – used to produce hydrogen



Mission: Advance U.S. energy, economic, and environmental security by supporting local decisions to reduce petroleum use in transportation

[www.afdc.energy.gov/locator/stations/](http://www.afdc.energy.gov/locator/stations/)



# Thank You

[Peter.Devlin@ee.doe.gov](mailto:Peter.Devlin@ee.doe.gov)

## Key Dates:

- **FY15 SBIR Applications: February 3, 2015**
  - **Annual Merit Review: June 8-12, 2015**

[hydrogenandfuelcells.energy.gov](http://hydrogenandfuelcells.energy.gov)

Goal: Increase the number of employers offering charging by 10x by 2018

## Partners

- Commit
- Take Action
- Share Progress



## Ambassadors

- Promote
- Support

## DOE

- Assist
- Connect
- Recognize

# A Fuel Cell Industry Emerges

Robert Rose  
Breakthrough Technologies Institute  
January 14, 2015

# Fuel Cell Drivers

- High efficiency
- Excellent environmental performance
- Enables other technologies
  - Good fit with renewable energy
- Profit Motive

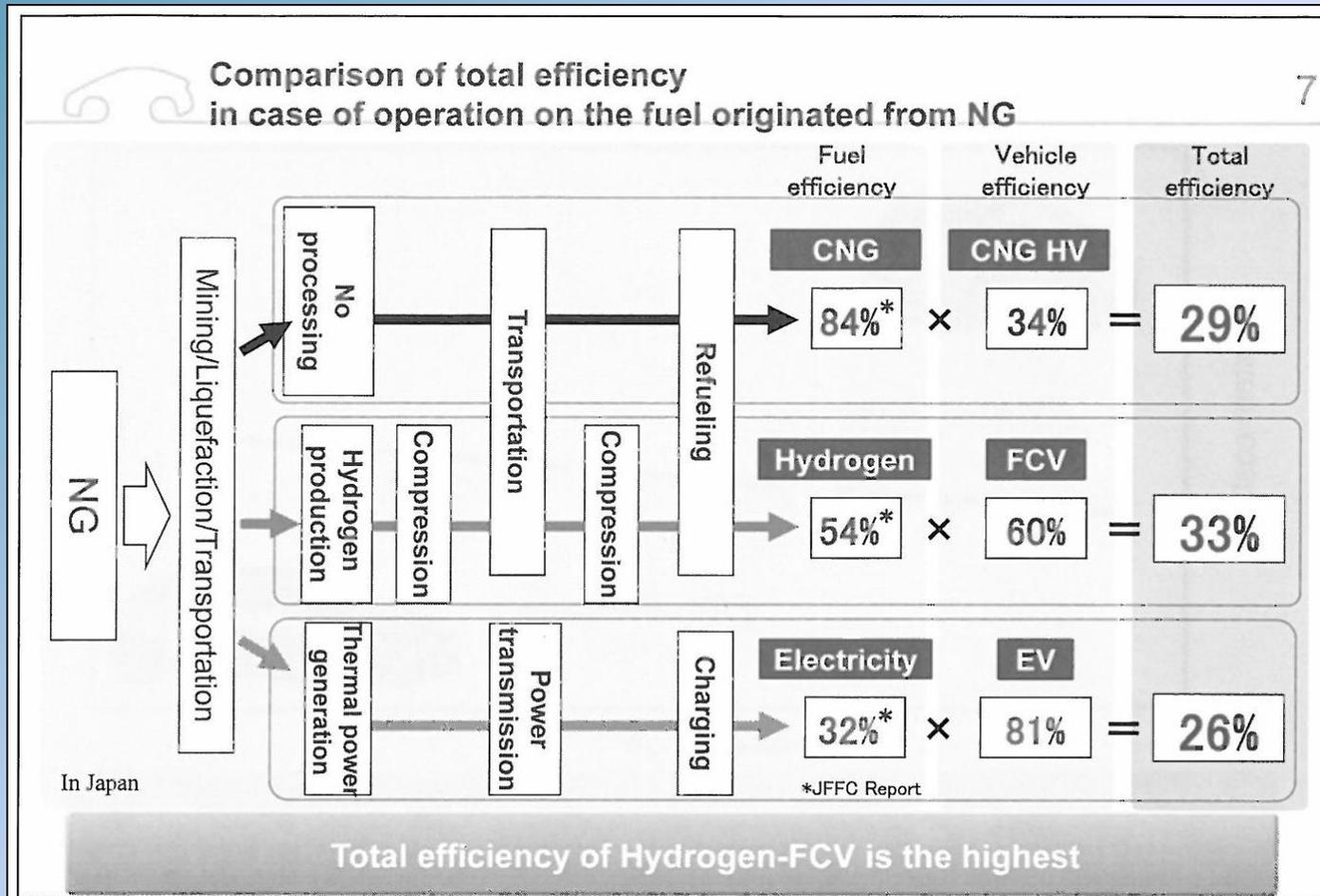
# Economic Motivation

- Jobs and profits
  - 3 million jobs (Korean government)
- Business case in niche markets
- Reliable power: Power failures cost US \$18-33 billion in 2013
  - **Reliability:** Power where and when you need it
  - **Resiliency:** Running through increasingly powerful storms
  - **Power Quality:** For modern devices
  - **Security:** Against attack and natural disasters
  - **Affordability:** Predictable pricing, reasonable rates
  - **Efficiency:** Transmission, distribution, generation
  - **Safety:** For customers and workers
  - **Flexibility:** For intermittent generation and self generation
  - **Environmentally friendly:** Reduce noise, emissions
- Changing regulatory environment – focus on customer
  - Japan, NY State

# Fuel Cells Fit the New Utility Paradigm

- High efficiency distributed power
  - Decentralized, close to customer
- Long run time backup power
  - Days not hours
- Support for power grid via electrolysis
- Capability to store large amounts of power

# Toyota on Efficiency

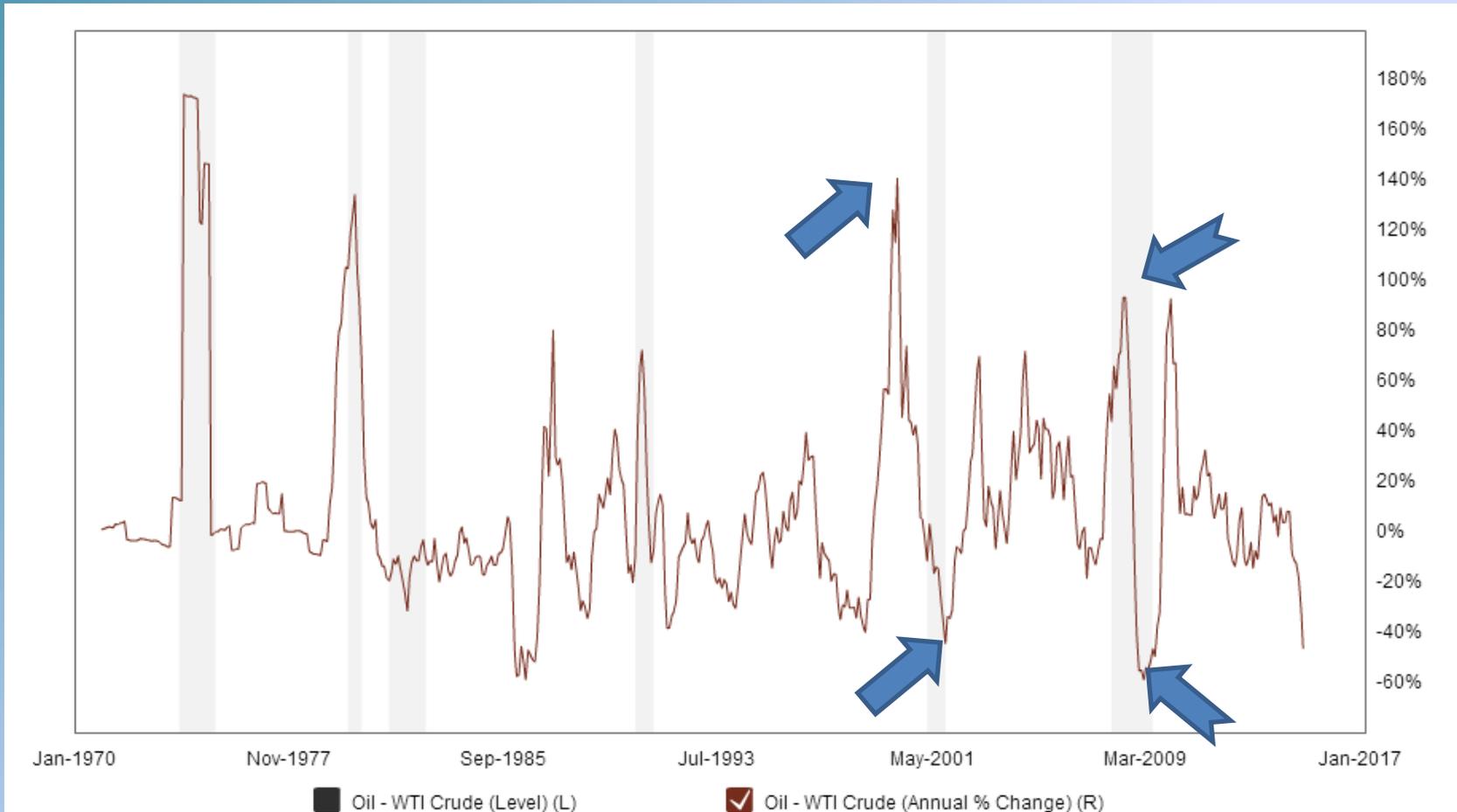


# Oil Price Volatility: Prices



Inflation adjusted

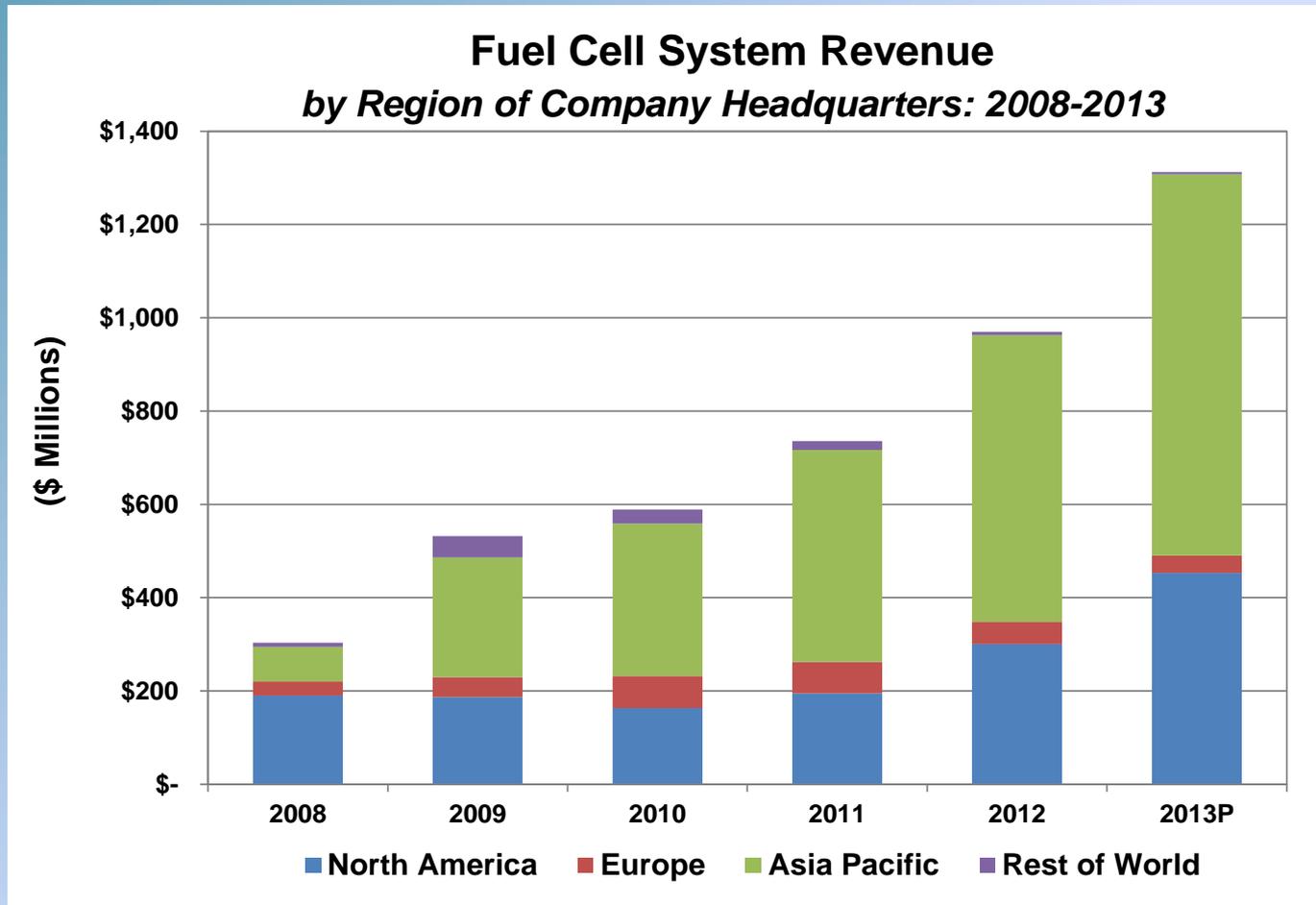
# Oil Price Volatility: Price Swings



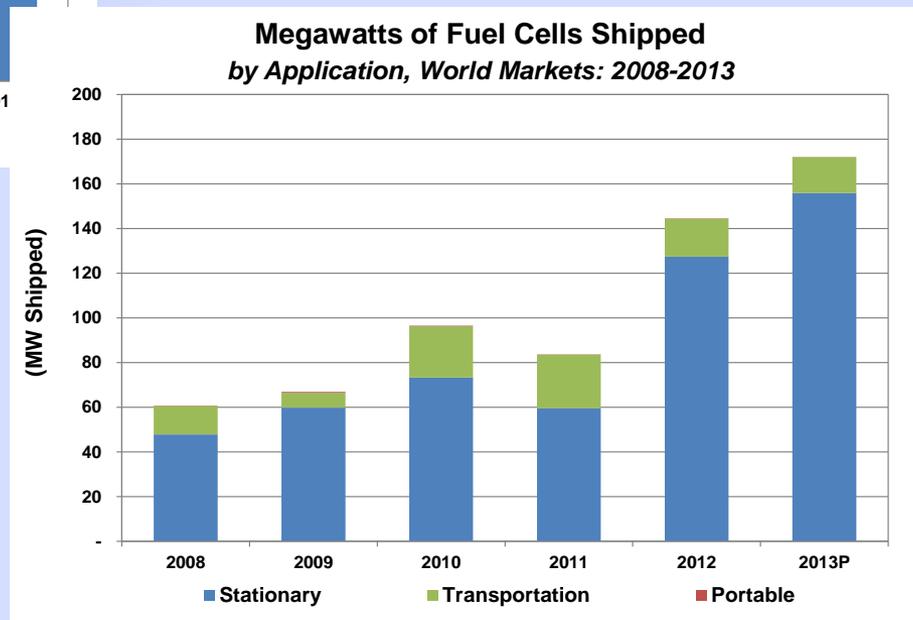
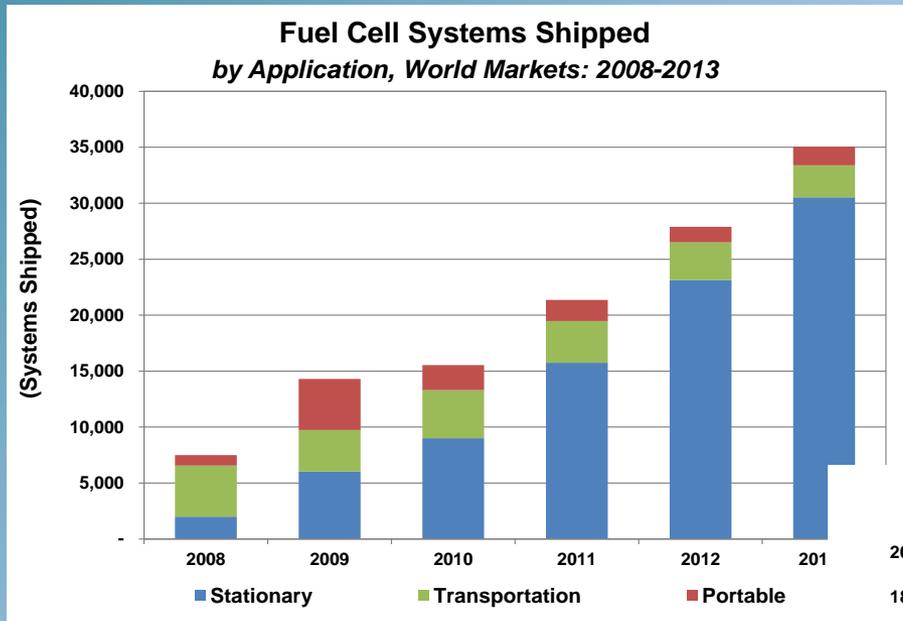
Short term swing up to 180%

# **INDUSTRY SNAPSHOT**

# DOE Report: \$1.3 Billion Industry



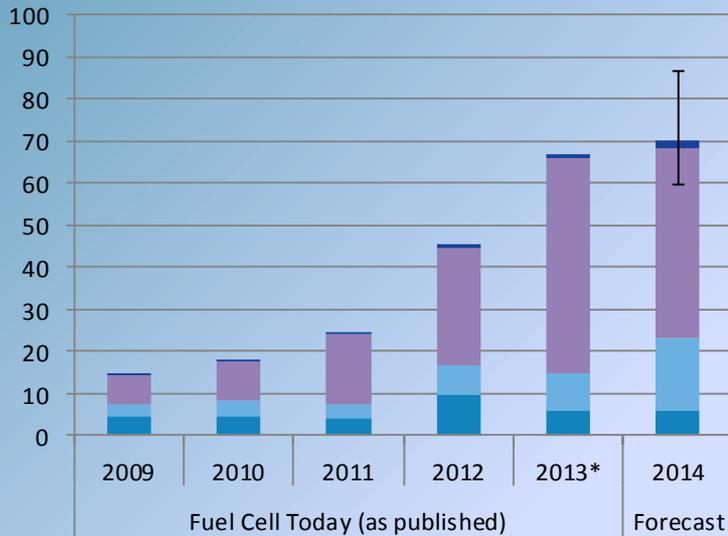
# 35,000 Systems Shipped, ~ 170 MW



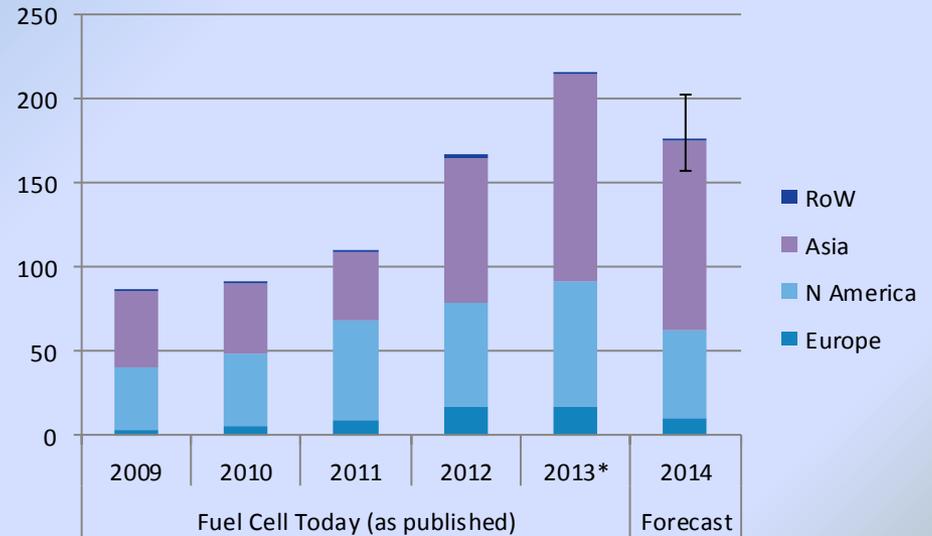
# E4Tech 2014 Preview

- Unit shipments are up, megawatts are down
- Ene-Farm and small portable systems drive unit numbers
- Large stationary power in Korea dominates megawatt #s

Shipments by region 2009 - 2014 (1,000 units)



Megawatts by region 2009 - 2014



# RD&D Funding 2014

US: \$150 M

EU: \$120 M (\$720 M committed to 2020)

– Matched by industry and other European funding

Japan \$600 M

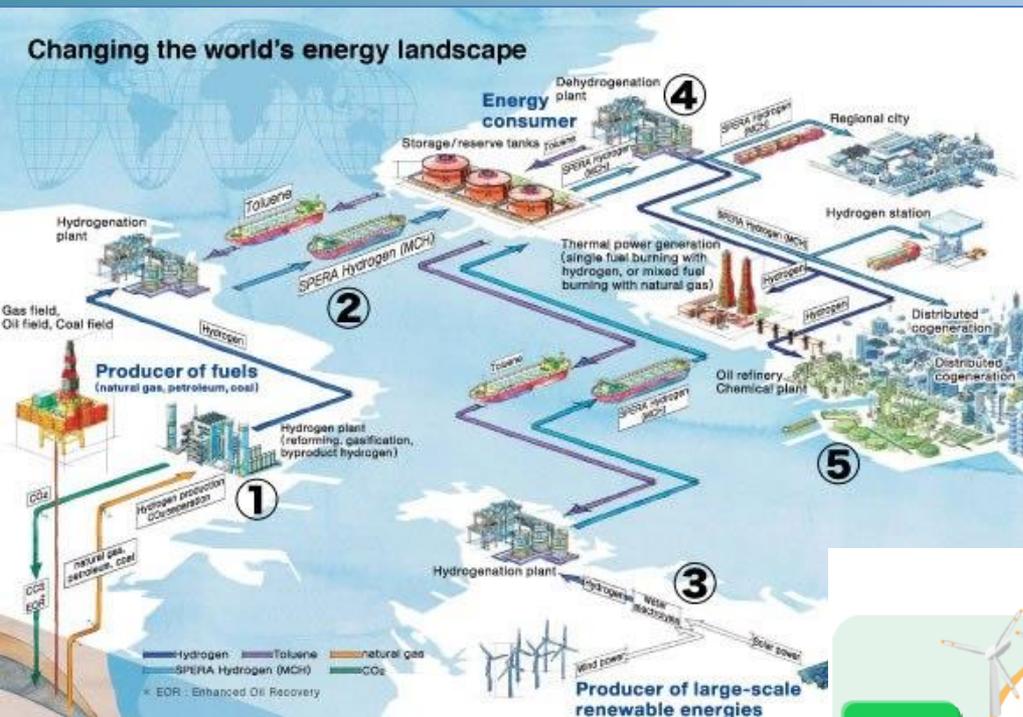
Expanded support for hydrogen stations

# New Japanese Energy Plan

- Minimize reliance on nuclear power
- Increase import of US shale gas/coal (short term)
- Shift to alternative vehicle fuels, renewable generation
- Demand management/conservation
- Develop a new energy model
  - Distributed energy to reduce grid dependence
  - Resiliency
  - Open access and consumer choice
- Remain committed to CO<sub>2</sub> reduction

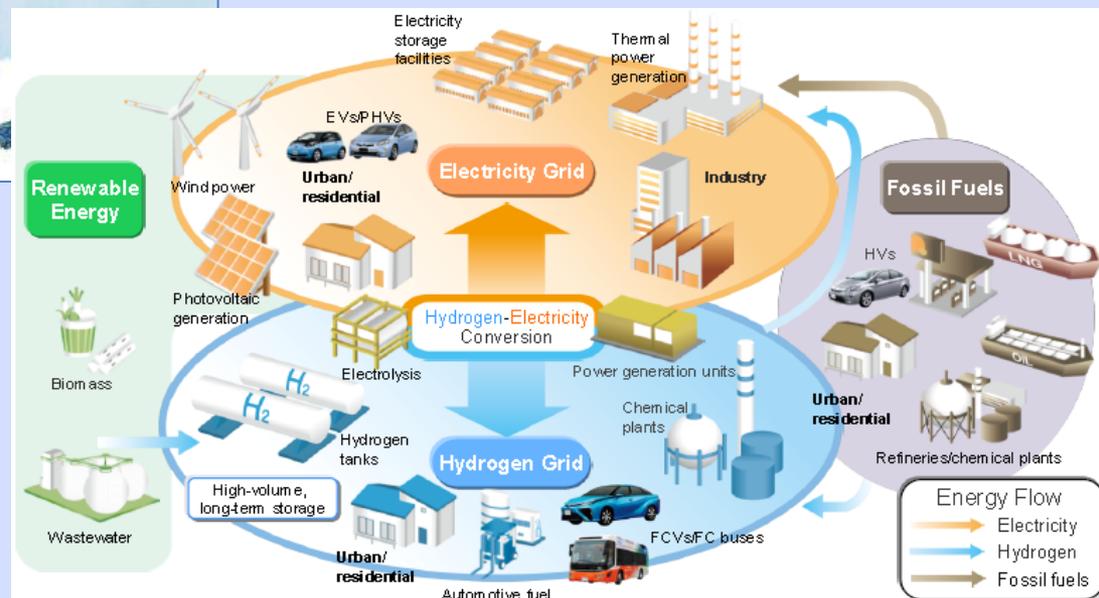
# Hydrogen Has “The Central Role”

- Energy carrier
- Residential fuel
- Vehicle fuel
- Interconnect with renewables/storage



Chiyoda Toluene Strategy

Toyota 2050 Vision



# Vehicles

- 50%-70% “new generation vehicles” in new car fleet by 2030
  - Natural gas, battery and FCEV
- Toyota first sales 12/2014, announced expansion of manufacturing capacity
- Price <Land Cruiser
- Honda early 2016
- Subsidy of 2M¥
- proposed



# **INFRASTRUCTURE PROGRAMS COMPARED**

# \$700 M+ Committed in 2013

- California: \$100-\$200M (multiyear)
- Japan : \$128M (through 2015)
- Europe: \$475 M (multiyear)



# California H2 station progress



- 10 stations open
- 18 in development, construction or commissioning
- 28 + mobile fueler in process
- <http://cafcp.org/stationmap>

# California Funding to Date = \$90 million

- 45 new stations (\$72.7 million)
- 3 station upgrades (\$6.7 million)
- 4 O&M grants (\$1.2 million)
- 1 mobile fueler (\$0.9 million)
- Other funding support
  - AC Transit Oakland station (\$3 million)
  - CDFA DMS retail dispensing (\$4 million)
  - UC Irvine STREET model (\$1.5 million)



# California Future Funding

- AB 8 signed into law by Gov. Brown
  - Extends funding for important air quality and alternative fuel programs
  - Guarantees \$20M annually through 2023 if necessary to achieve 100 hydrogen stations
  - Annual survey, evaluation and reporting
- Funding increases likelihood stations will be in place to support early market FCEVs
  - Legislative reviews based on vehicle sales

# Auto Industry Participating

- Toyota
  - \$7.2 M in First Element Fuel (CA)
  - 12 Northeast Stations with Air Liquide
  - Making 5600 patents available until 2020
- Honda
  - \$13.8 M in First element Fuel (12 stations)

# H2USA

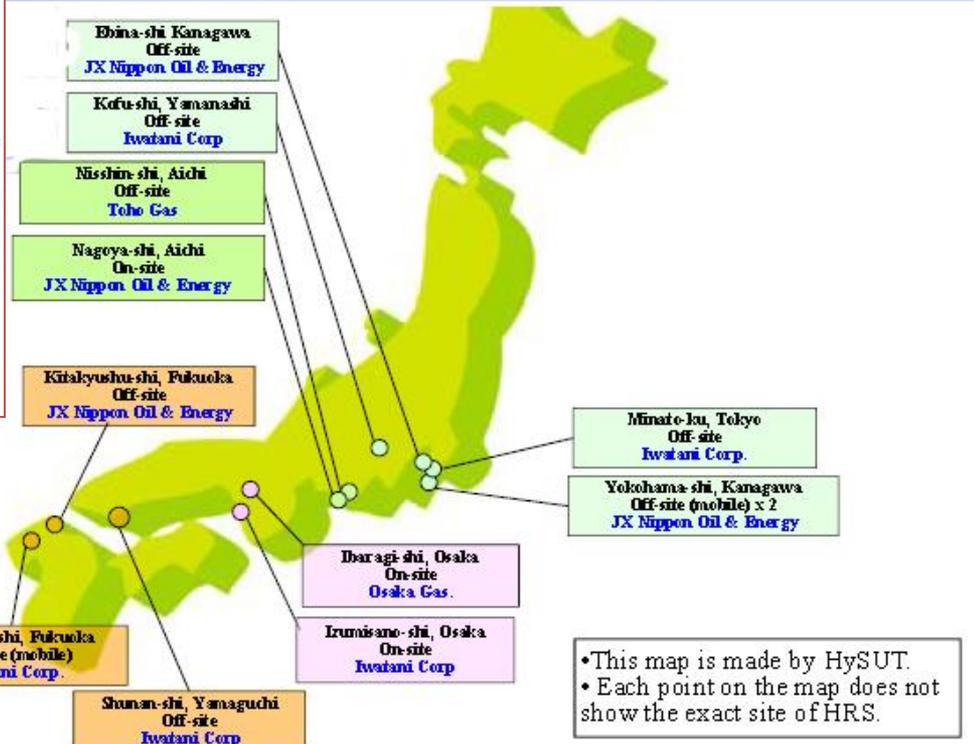
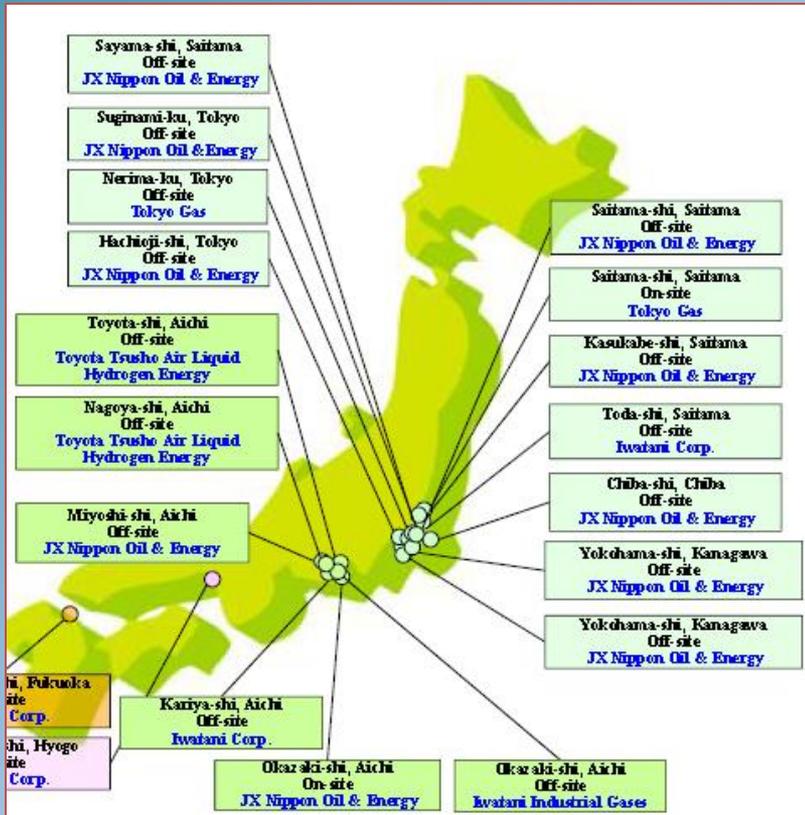
- Public-private partnership
  - DOE, Labs, Auto Industry, significant suppliers
- Working groups on stations, locations, financing, market support
- 2015: “image of vehicle volume”
- 2020: “Multiple OEMs deploying vehicles

# H2FIRST

- NREL-Sandia
- Dealing with technical challenges of stations and fueling by “creating opportunities for industry partners to pool knowledge and resources”
- Goals:
  - reduce the cost and time of fueling station construction,
  - increase station availability,
  - improve reliability

# Japan H2 Station Status

- 31 stations through 2014
- Shift to commercial partners
- 15 demonstration stations stay open



- 100 by 2015
- 2500 by 2025
- 5 million vehicles

• This map is made by HySUT.  
 • Each point on the map does not show the exact site of HRS.

# European H2-Station Status

## ~ 30 in 2014

### UK:

- 4 existing
- 1 planned in 2014
- UK H2 Mobility:
  - 65 HRS until 2020
  - 330 HRS until 2025

### Netherlands:

- 1 existing
- 3 planned until 2015
- HIT-I and HIT-II
- H2 Mobility NL:
  - 30 HRS until 2017

### France:

- HIT-I Partner
- France H2 Mobility:
  - ~150 HRS until 2020 (estimation)

### Germany:

- 50 HRS until 2015
- H2 Mobility:
  - 400 HRS until 2023



### Sweden:

- 1 existing
- 5 planned until 2016
- HIT-I and HIT-II

### Norway:

- 6 Existing

### Denmark:

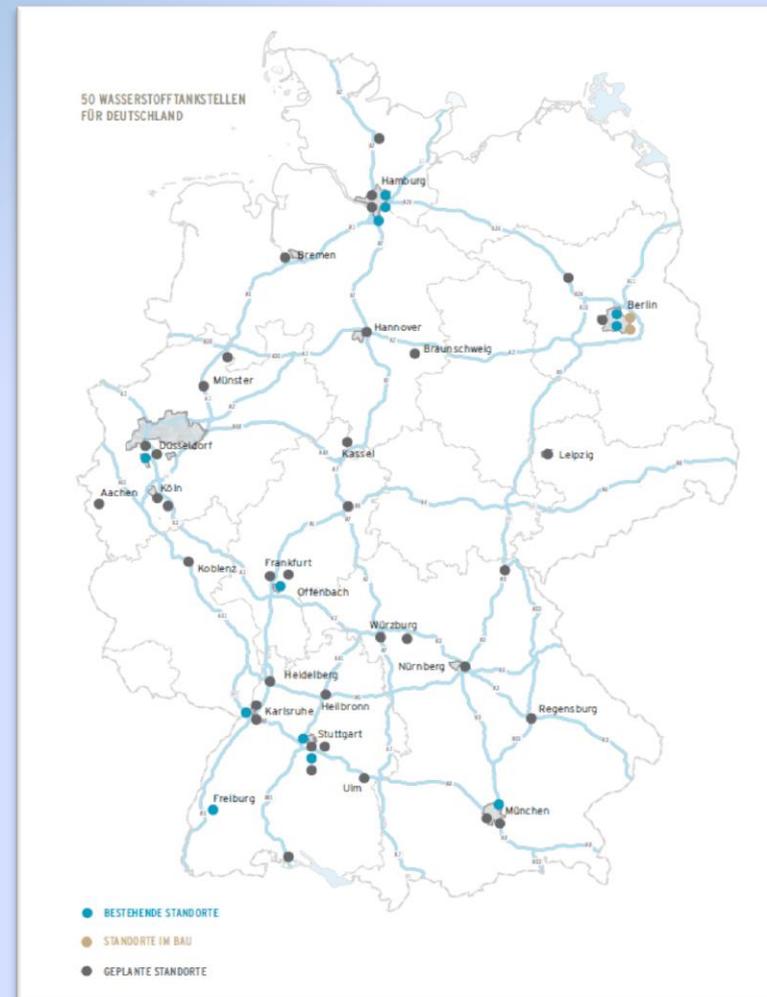
- 2 existing
- 4 planned in 2014
- HIT-I and HIT-II

### Scandinavia:

- SHHP
  - 45 HRS until 2015

# 50 HRS for Germany

- Joint Letter of Intent to expand German network
- Targets 100 by 2017, 400 by 2023
- € 350 M investment
- Current Status:
  - Location planning finalized
  - Applications in for 23 stations



# Final Thoughts

- In Japan industry push -> government cooperation
- Europe evolved model similar to Japan
- Involvement from gasoline retailers
- In U.S., government push in California
- Credits: CAFCP, HySUT, NOW

**Eileen Wenger Tutt**  
Executive Director  
CA Electric Transportation Coalition



# California ZEVs



**HAWAII HYDROGEN FUEL CELL & BATTERY  
ELECTRIC VEHICLE STAKEHOLDER CHARRETTE**



# Air Agency Leadership/Imperative

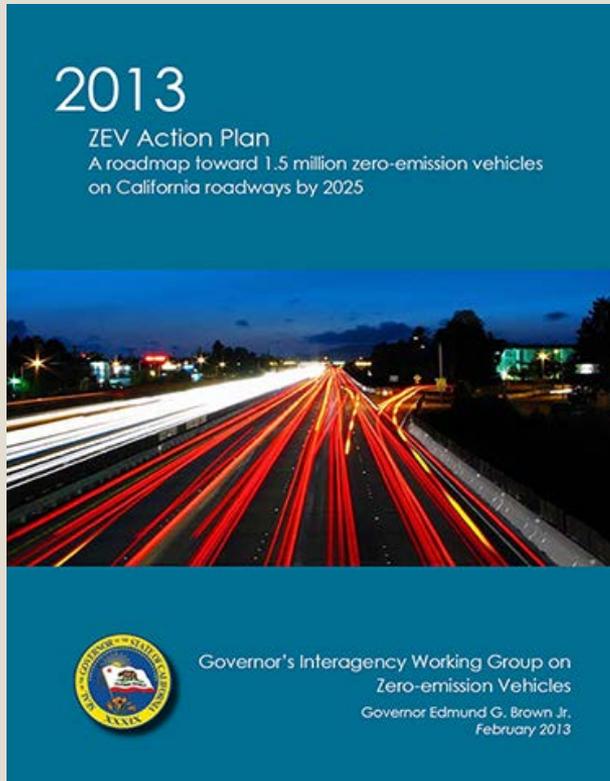


**Context: CA – some of the worst air quality in the nation – challenge to meet NAAQS**

- **Transportation is biggest emitter**
- **To meet NAAQS in California by 2050 need 100% of new light duty vehicles to be ZEV by 2040 (2025 in South Coast)**
- **CARB ZEV Program Leadership**



# Governor's Support



## Executive Order (B-16-2012)

- Directed California to work towards :
  - 1 million ZEVs by 2020
  - 1.5 million ZEVs by 2025
  - Transport related GHG's 80% below 1990 by 2050
- **118,505 ZEV sold in CA in 2014**
- **2015 Inaugural Address: 50% Petroleum reduction by 2030**
- **Reduce GHGs 80% by 2050 (Executive Order S-3-05)**

# Legislative Support

4

AB118 (2007) : Alternative and Renewable Fuel and Vehicle Technology Program (ARFVTP), Extended by AB 8 (2013):

## **Up to \$150 Million in Annual State Funding**

- California Energy Commission = \$100 million/year
  - \$20M/year for H2
- CARB = \$50 million/year

AB 32 (2006) – Reduce emissions to 1990 levels by 2020  
(about 15% compared to BAU)

- defended by voters in 2010

# Automaker Support – PEV and FCEV



# Public/Private Coordination



# Hydrogen Station Economics

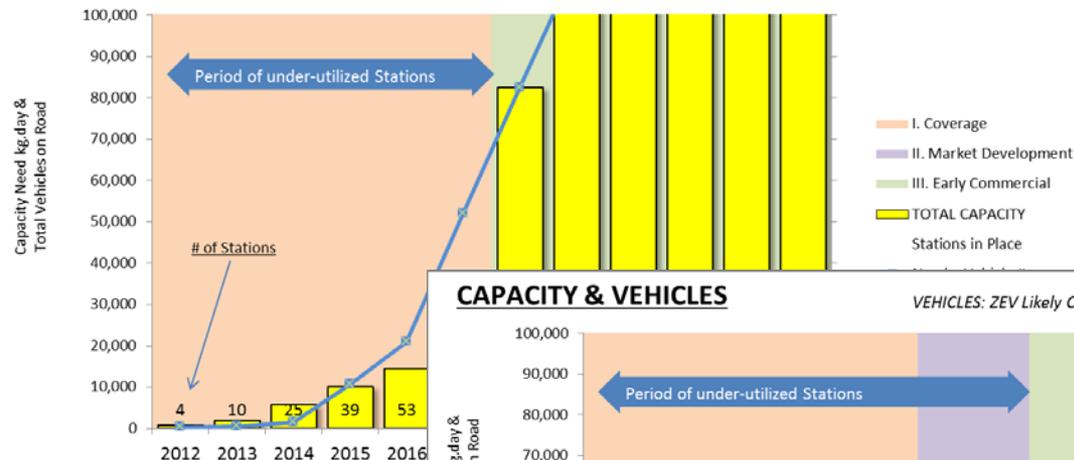


Hydrogen Network Investment Plan  
Energy Independence Now  
[www.einow.org](http://www.einow.org)

# Station Developers Face Significant Marketplace Uncertainty

## CAPACITY & VEHICLES

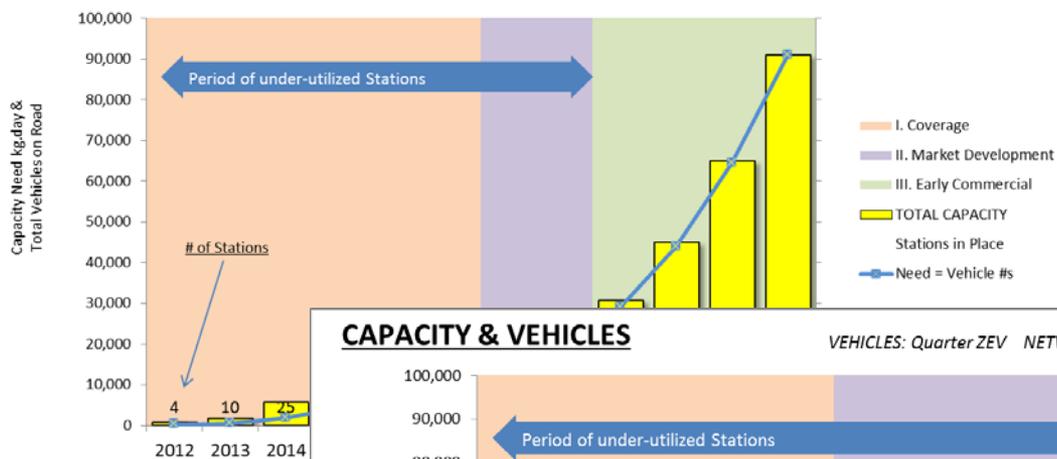
VEHICLES: CaFCP 2010 NETWORK: Current



2010 OEM Surveys

## CAPACITY & VEHICLES

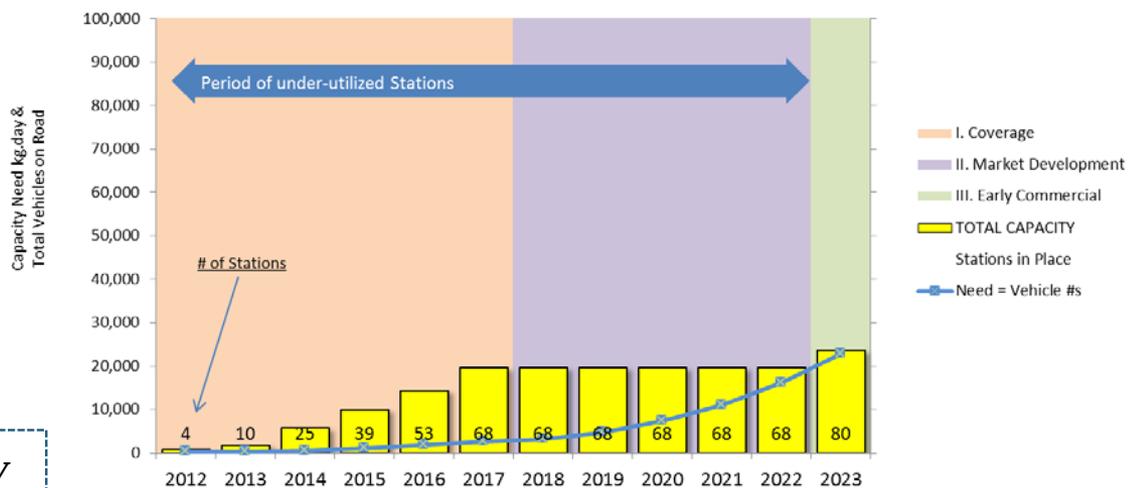
VEHICLES: ZEV Likely Compliance NETWORK: Current



ZEV Likely Compliance

## CAPACITY & VEHICLES

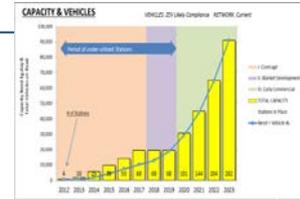
VEHICLES: Quarter ZEV NETWORK: Current



1/4 ZEV Likely Compliance

Credit: Energy Independence Now

# Capital Cost Share Can Help Enable Economically Viable Stations



**Core Market, ZEV Likely Compliance, \$2m 500kg/day Delivered Gas Station, Built in 2015:**

Better for Consumer

Better for Station Provider

Cost Share

Private

Govt. (70%)

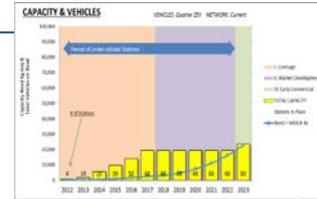
*IRR of a 2015 Core Market: 500-DH2 Station*      *Vehicle Sale: / Likely Compliance*

Capital Expense of Station	If long term Hydrogen Retail Price								
	\$8.00	\$8.50	\$9.00	\$9.50	\$10.00	\$10.50	\$11.00	\$11.50	\$12.00
\$1,000k	-0.8%	14.0%	24.4%	33.0%	41.0%	48.9%	56.8%	64.6%	72.4%
\$1,100k	-2.0%	12.8%	22.8%	30.9%	38.6%	45.9%	53.1%	60.5%	67.6%
\$1,200k	-3.0%	11.6%	21.3%	29.1%	36.4%	43.2%	50.0%	56.9%	63.6%
\$1,300k	-4.0%	10.3%	19.9%	27.6%	34.5%	40.9%	47.3%	53.7%	60.1%
\$1,400k	-4.9%	9.1%	18.6%	26.1%	32.7%	38.9%	44.9%	50.9%	57.0%
\$1,500k	-5.7%	8.0%	17.5%	24.8%	31.1%	37.1%	42.8%	48.5%	54.1%
\$1,600k	-6.5%	6.9%	16.4%	23.6%	29.7%	35.5%	40.9%	46.3%	51.6%
\$1,700k	-7.2%	5.9%	15.4%	22.5%	28.4%	33.9%	39.2%	44.3%	49.4%
\$1,800k	-7.9%	5.0%	14.4%	21.4%	27.2%	32.5%	37.6%	42.5%	47.4%
\$1,900k	-8.5%	4.1%	13.4%	20.4%	26.1%	31.2%	36.2%	40.8%	45.5%
\$2,000k	-9.2%	3.3%	12.4%	19.4%	25.1%	30.0%	34.8%	39.3%	43.8%
\$2,100k	-9.7%	2.5%	11.5%	18.5%	24.1%	28.9%	33.6%	38.0%	42.3%
\$2,200k	-10.3%	1.8%	10.6%	17.6%	23.2%	27.9%	32.4%	36.7%	40.8%
\$2,300k	-10.8%	1.1%	9.8%	16.8%	22.3%	26.9%	31.3%	35.5%	39.5%
\$2,400k	-11.3%	0.4%	9.0%	16.0%	21.4%	26.1%	30.3%	34.3%	38.3%

*\*O&M Support not Included*

*Credit: Energy Independence Now*

# ...But not if market adoption is slow



**Core Market, Quarter ZEV, \$2m 500kg/day Delivered Gas Station, Built in 2015:**

Better for Consumer

Better for Station Provider

Cost Share

Private

Govt. (70%)

Capital Expense of Station

IRR of a 2015 Core Market: 500-DH2 Station

Vehicle Sale: Quarter ZEV

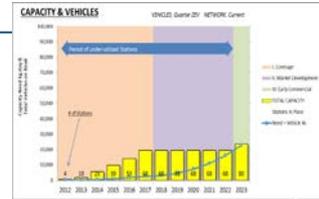
If long term Hydrogen Retail Price

Capital Expense of Station	\$8.00	\$8.50	\$9.00	\$9.50	\$10.00	\$10.50	\$11.00	\$11.50	\$12.00
\$1,000k	-20.5%	-8.7%	-2.0%	2.8%	6.8%	10.4%	13.7%	16.7%	19.6%
\$1,100k	-20.8%	-9.1%	-2.4%	2.4%	6.3%	9.7%	12.9%	15.8%	18.6%
\$1,200k	-21.2%	-9.4%	-2.8%	1.9%	5.7%	9.1%	12.2%	15.0%	17.6%
\$1,300k	-21.5%	-9.9%	-3.2%	1.5%	5.2%	8.5%	11.5%	14.2%	16.8%
\$1,400k	-21.8%	-10.4%	-3.6%	1.1%	4.8%	8.0%	10.9%	13.5%	16.0%
\$1,500k	-22.1%	-10.8%	-3.9%	0.7%	4.3%	7.4%	10.3%	12.9%	15.3%
\$1,600k	-22.4%	-11.2%	-4.3%	0.3%	3.9%	7.0%	9.7%	12.2%	14.6%
\$1,700k	-22.7%	-11.6%	-4.7%	0.0%	3.5%	6.5%	9.2%	11.7%	14.0%
\$1,800k	-22.9%	-12.0%	-5.1%	-0.4%	3.1%	6.1%	8.7%	11.1%	13.4%
\$1,900k	-23.2%	-12.4%	-5.5%	-0.8%	2.7%	5.7%	8.2%	10.6%	12.8%
\$2,000k	-23.4%	-12.7%	-5.9%	-1.1%	2.4%	5.3%	7.8%	10.1%	12.3%
\$2,100k	-23.7%	-13.1%	-6.4%	-1.5%	2.0%	4.9%	7.4%	9.7%	11.8%
\$2,200k	-23.9%	-13.4%	-6.7%	-1.9%	1.7%	4.5%	7.0%	9.2%	11.3%
\$2,300k	-24.1%	-13.7%	-7.1%	-2.2%	1.4%	4.2%	6.6%	8.8%	10.9%
\$2,400k	-24.3%	-14.0%	-7.5%	-2.6%	1.0%	3.8%	6.2%	8.4%	10.5%

*\*O&M Support not Included*

*Credit: Energy Independence Now*

# Market Assurance Grants (O&M) can buffer against slow rollout

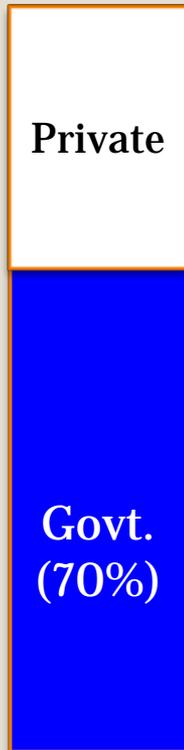


**Core Market, Quarter ZEV, \$2m 500kg/day Delivered Gas Station, Built in 2015:**

Better for Consumer

Better for Station Provider

Cost Share



		IRR of a 2015 Core Market: 500-DH2 Station				Vehicle Sale: Quarter ZEV					
		If long term Hydrogen Retail Price									
		\$8.00	\$8.50	\$9.00	\$9.50	\$10.00	\$10.50	\$11.00	\$11.50	\$12.00	
Capital Expense of Station	\$1,000k	-7.9%	5.1%	12.8%	18.6%	23.6%	28.0%	32.1%	36.0%	39.7%	
	\$1,100k	-9.0%	3.8%	11.3%	16.9%	21.5%	25.8%	29.7%	33.2%	36.7%	
	\$1,200k	-9.9%	2.6%	9.9%	15.4%	19.8%	23.8%	27.5%	30.9%	34.2%	
	\$1,300k	-10.8%	1.4%	8.7%	14.0%	18.3%	22.1%	25.7%	28.9%	32.0%	
	\$1,400k	-11.6%	0.4%	7.6%	12.8%	17.0%	20.6%	24.0%	27.1%	30.1%	
	\$1,500k	-12.4%	-0.6%	6.6%	11.7%	15.8%	19.3%	22.6%	25.6%	28.4%	
	\$1,600k	-13.1%	-1.5%	5.7%	10.7%	14.7%	18.1%	21.2%	24.1%	26.9%	
	\$1,700k	-13.7%	-2.4%	4.8%	9.8%	13.7%	17.0%	20.1%	22.9%	25.5%	
	\$1,800k	-14.3%	-3.1%	4.0%	8.9%	12.8%	16.1%	19.0%	21.7%	24.2%	
	\$1,900k	-14.8%	-3.9%	3.2%	8.1%	11.9%	15.1%	18.0%	20.6%	23.1%	
	\$2,000k	-15.4%	-4.5%	2.4%	7.4%	11.1%	14.3%	17.1%	19.6%	22.0%	
	\$2,100k	-15.9%	-5.2%	1.6%	6.7%	10.4%	13.5%	16.2%	18.7%	21.1%	
	\$2,200k	-16.3%	-5.8%	0.9%	6.0%	9.7%	12.7%	15.4%	17.9%	20.2%	
	\$2,300k	-16.8%	-6.4%	0.3%	5.3%	9.0%	12.0%	14.7%	17.1%	19.3%	
\$2,400k	-17.2%	-6.9%	-0.3%	4.7%	8.4%	11.4%	14.0%	16.3%	18.5%		

**\*Add Market Assurance Grant (e.g. O&M Support)**

Credit: Energy Independence Now

# CEC's Strong Solicitation



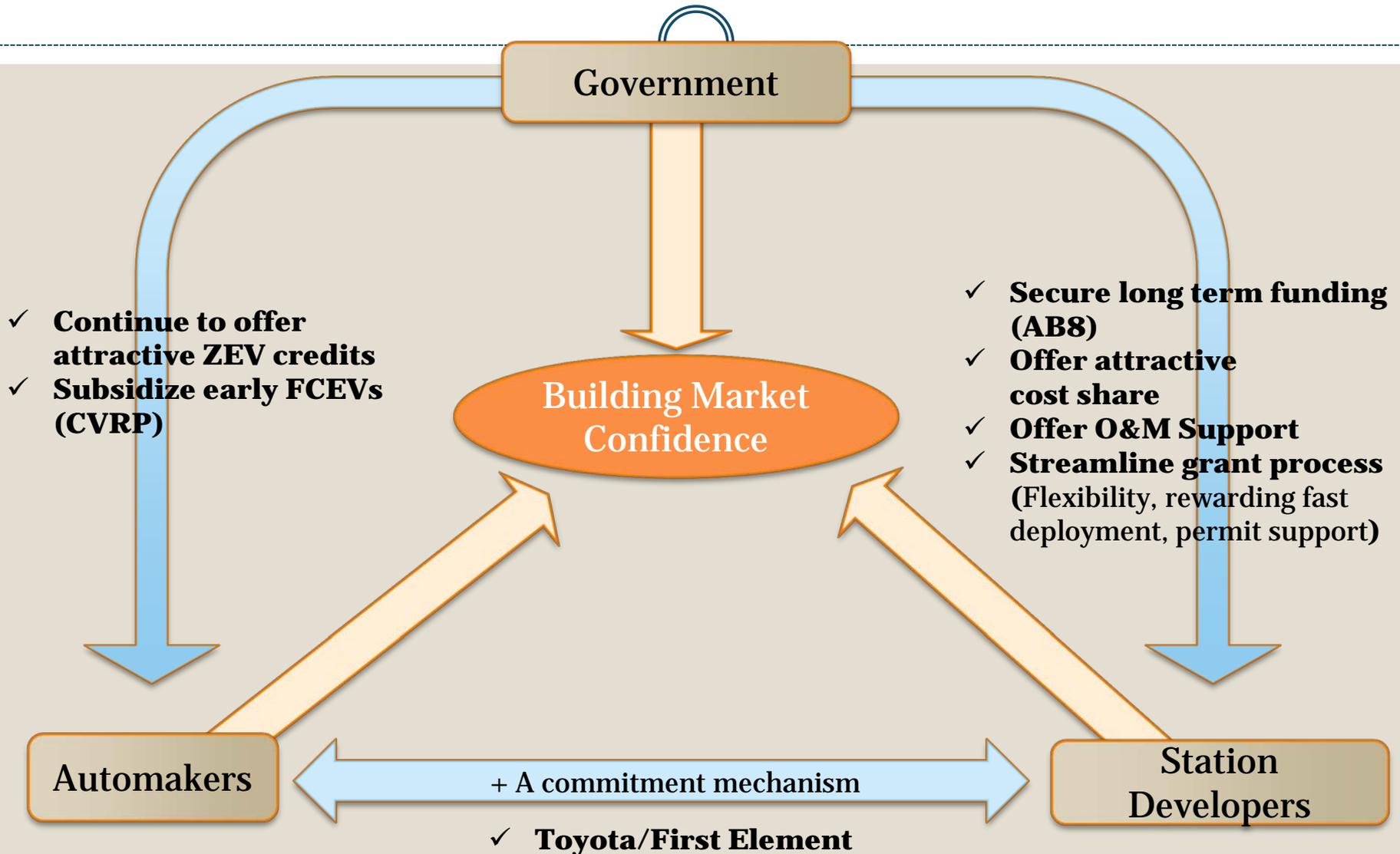
## Offer (PON 13-607):

- Up to 85% of Capital Cost (90% for Renewable)
- Up to \$100K/year for 3 years for O&M
  - Funding contingent on station operational date

## Response:

- 28 Stations & 1 Mobile Fueler Awarded
- 32 other stations with passing scores
  - \$46.6M awarded, \$103M requested

# A to do list from 2013 (EIN):



# Translating to Hawaii



- **California has gone to great lengths to start the market - our goal is for everyone to benefit from this**
  - Sharing lessons learned, driving down costs, building supply chain/experience
- **Ingredients for FCEV success in Hawaii**
  - Strong Leadership/Champions – from Govt. and/or Industry
  - Strong Support – from Govt. and Industry
  - Funding (public and/or private) to enable stations to succeed until H2 sales take over

# California H2 – still work to do



- High Level Attention – monthly H2 Policy Meetings
- Working closely with DOE – C&S, station commissioning, H2USA, etc.
- Every step uncovers new challenges – we hope to help other jurisdictions plan/learn from our efforts

# Supporting Station Permitting



- Community Outreach & Response
- Tracking & Troubleshooting

Last Updated	Permit Status	Station & Task Name	Who has the ball?	Project Capacity (kg/day)	Stn. Developer	Address	Start Date	Estimate/ Operation Date	Station Deadline	Progress Status	Pie Visual	Comments	Commissioning
		<b>Permit Report Card:</b>											
Permitted to Build*		14								32%		pre-funding/contracting	
Permit apps submitted		7								14%		Funding/contracting/site control complete	
Permit app to be submitted		37								1%		Permitting Complete	
										4%		Construction Complete*	
		*Includes one bus-only station (Oakland). All others = light duty								9%		Commissioned and open	
												*Includes one bus-only station (Oakland)	
10/28/14		<b>Diamond Bar - SCAQMD</b>	Station Developer	180	Air Products	21865 E. Copley Drive, Diamond Bar, CA 91765	06/02/10	12/01/14		Commissioning		Commissioning process has resumed in earnest. Assuming all proceeds as expected, commissioning expected to be complete in November.	63%
10/28/14		<b>Irvine - UCI (upgrade)</b>	Station Developer	180	Air Products	19172 Jamboree Rd., Irvine CA 92612	06/02/10	01/30/15		Permit - Submitted		Addressing final comments. Key challenge remaining = power supply approach. UCI has changed its requirements - both parties working toward a resolution.	
10/28/14		<b>Irvine - Walnut Ave.</b>	Station Developer	180	Air Products	5410 Walnut Ave., Irvine CA 92604	06/02/10		12/31/14	Permit Submitted		Received full comment package back from City on 10/7/14. Developer working the response, expect to re-submit early November. Review uncovered a planning issue - the project will require a CUP. This is a 3-4 month process.	
10/28/14		<b>Lawndale - Inglewood Ave.</b>	Station Developer	180	Air Products	15606 Inglewood Ave., Lawndale, CA 90260	06/02/10		12/31/14	Design		Detailed Site Plan in process. On target for early November submittal to City.	
10/20/14		<b>Los Angeles - Beverly Blvd</b>	City/County	180	Air Products	7751 Beverly Blvd., Los Angeles, CA 90036	06/02/10	12/31/14	12/31/14	Permit Submitted		Fire, Electrical have been approved. Building is ready to issue once real estate documentation is buttoned up (the site's old documentation needs to be updated - a minor issue).	
10/28/14		<b>Los Angeles - West LA 2</b>	Station Developer	180	Air Products	11261 Santa Monica Blvd., Los Angeles, CA 90025	06/02/10	01/20/15	12/31/14	Under Construction		Construction has begun (Contractor on-site October 20th). Turnkey taking place this week (10/28/14).	

# Codes & Standards



- **California Fire Code**
  - Adopted NFPA 2 (2011 Version) in 2014 (effective 2015)
    - Being put to use in the field now
- **CA Permitting Guidebook**
  - Incorporating Public Comments
    - Next draft by March 2015 (living document)
  - Feed into H2USA and other State efforts

# California's New 2014 Accuracy Classes\* and Tolerances for Hydrogen Fuel



Accuracy Class	Acceptance Tolerance	Maintenance Tolerance
2.0	1.5%	2.0%
3.0 installed before 2020*	2.0%	3.0%
5.0 installed before 2020*	4.0%	5.0%
10.0 installed before 2018*	5.0%	10.0%

\* No new installations after the end of the designated calendar year unless regulations are further amended. Existing installations allowed to operate until decommissioned.

# Thank You



**Tyson Eckerle**  
**ZEV Infrastructure Project Manager**  
[tyson.eckerle@gov.ca.gov](mailto:tyson.eckerle@gov.ca.gov)  
**916-322-0563**

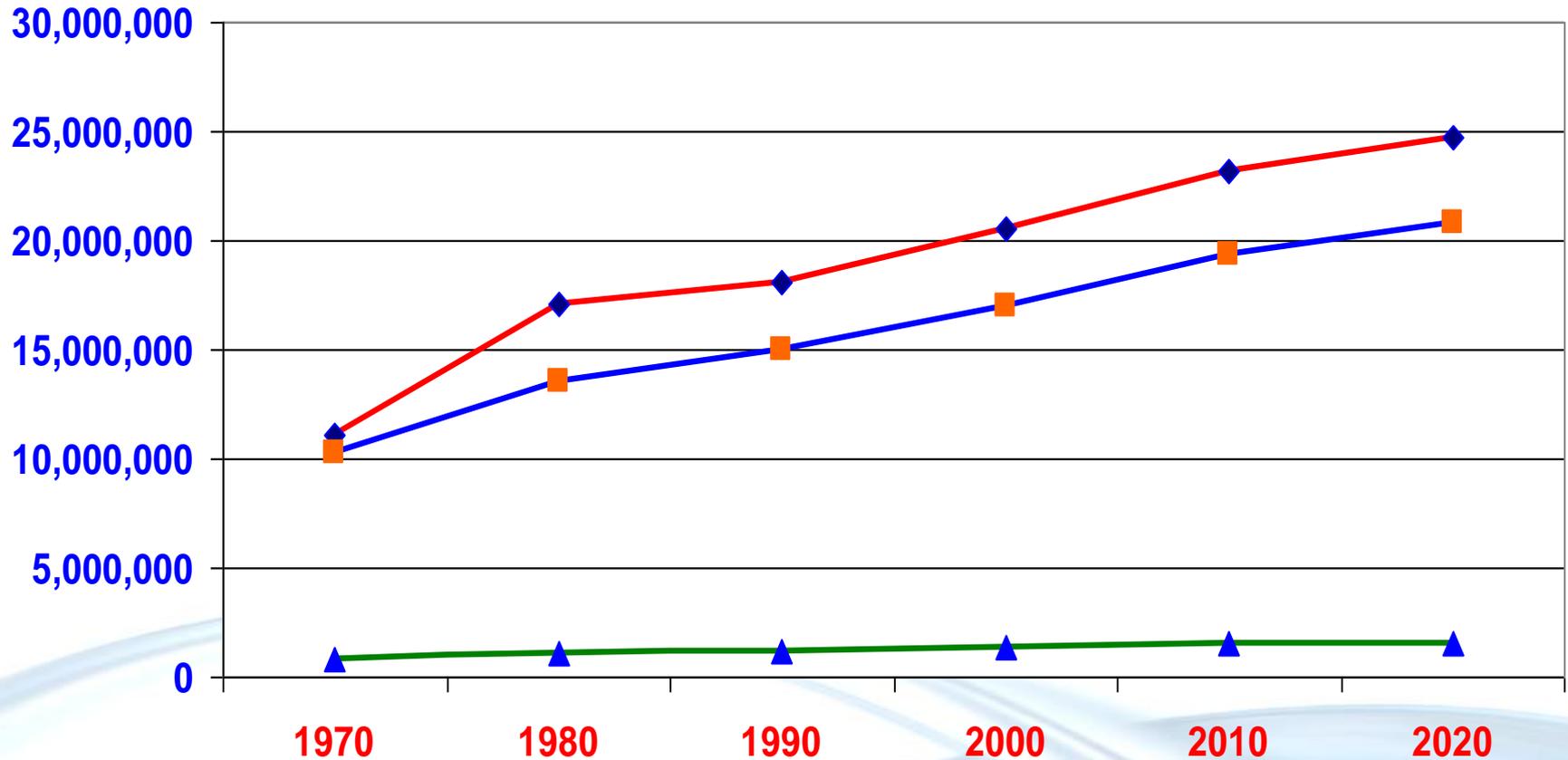


# **ZERO-EMISSION BUSES**

## **Prospects, Challenges, and Policy Directives**

Jaimie Levin, Sr. Project Manager

# BAY AREA TRANSIT MARKET SHARE



Source: SF Bay Area MTC

# TRAVEL-TO-WORK MARKET SHARE

Metropolitan Area	Public Transit Market Share: 2000	1990	Change: 1990 - 2000
New York/Northern NJ/Long Island	24.9%		
Chicago/Gary/Kenosha	11.5%		
<b>San Francisco/Oakland/San Jose</b>	<b>9.5%</b>		
Washington/Baltimore	9.4%		
Boston/Worcester/Lawrence	9.0%		
Philadelphia/Wilmington/Atlantic City	8.7%		
Honolulu	8.3%		
Seattle/Tacoma/Bremerton	6.8%		
Pittsburgh	6.2%		
Portland/Salem	5.7%		
<b>California - Transit Share</b>	<b>5.1%</b>		
<b>California - Drive Alone Share</b>	<b>71.8%</b>		
<b>United States - Transit Share</b>	<b>4.7%</b>	<b>5.3%</b>	<b>-0.5%</b>
<b>United States - Drive Alone Share</b>	<b>75.7%</b>	<b>73.2%</b>	<b>2.5%</b>

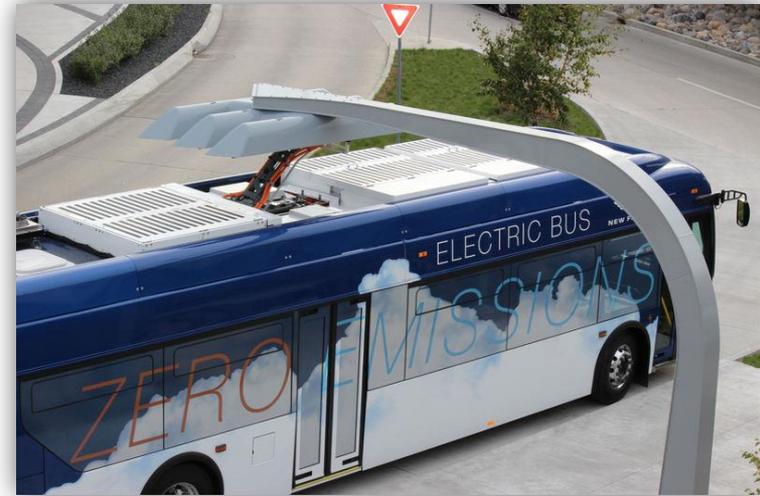
Source: U.S. Census Journey to Work: 2000



# ABOUT CTE

## *Center for Transportation and the Environment*

- Nonprofit 501(3)(c)
- Atlanta, Berkeley, Los Angeles
- Facilitate funding and management of research, development, demonstration, and deployment of alternative fuel and advanced vehicle technology projects
- Federal Transit Administration, Departments of Energy, Defense, & Interior, NASA, EPA, CEC, SCAQMD . . .



# CALIFORNIA PROJECTS

- AC Transit FCB Support
- Long Beach BEB Procurement
- UPS FC Truck Conversion
- NorthCAT: Alt. Fuels and Advanced Vehicles Technologies Center
- Light-Duty H<sub>2</sub> Fueling Stations
- SCAQMD ZE Drayage Truck



# TECHNOLOGY OVERVIEW

## ZERO-EMISSION BUSES

### BEB Depot Charge

- Overnight
- Battery Swap

### BEB On Route Charge

- Conductive
- Inductive

### Hydrogen Fuel Cell Bus

- Fuel Cell Power
- Central Fueling

### Combination

Depot Charge with On Route  
Opportunity charging as needed



# BENEFITS OF ELECTRIC DRIVE

Potential Benefits	Description
<b>Emissions Reduction</b>	<b>Criteria and GHG</b>
Performance	Smooth acceleration and regenerative braking; better handling and ride
Noise Reduction	Quiet internal and external operation
Maintenance Costs	Electric-drive simplicity, reliability, and durability
Energy Efficiency	Batteries (90%) and Fuel Cells (60%)
Clean Technology	No carbon-based emissions or toxicity
Total Cost of Ownership (TCO)	Reduced costs over life of vehicle

# BENEFITS OF FUEL CELL ELECTRIC BUSES

Potential Benefits	Description
<b>Emissions Reduction (W-T-W)</b>	<b>Criteria (near 100%) and GHG (43% to 100%)</b>
Clean Technology	No toxicity
Performance	Smooth acceleration and regenerative braking; better handling and ride
Noise Reduction	Quiet internal and external operation
<b>Deployment Flexibility</b>	“Range Independence” Striving for Standardization
Maintenance Costs	Electric-drive simplicity, reliability, and durability
Fuel Economy	80% to 2X better than diesel
Total Cost of Ownership (TCO)	Reduced costs over life of vehicle

# FUEL CELL BUS PERFORMANCE

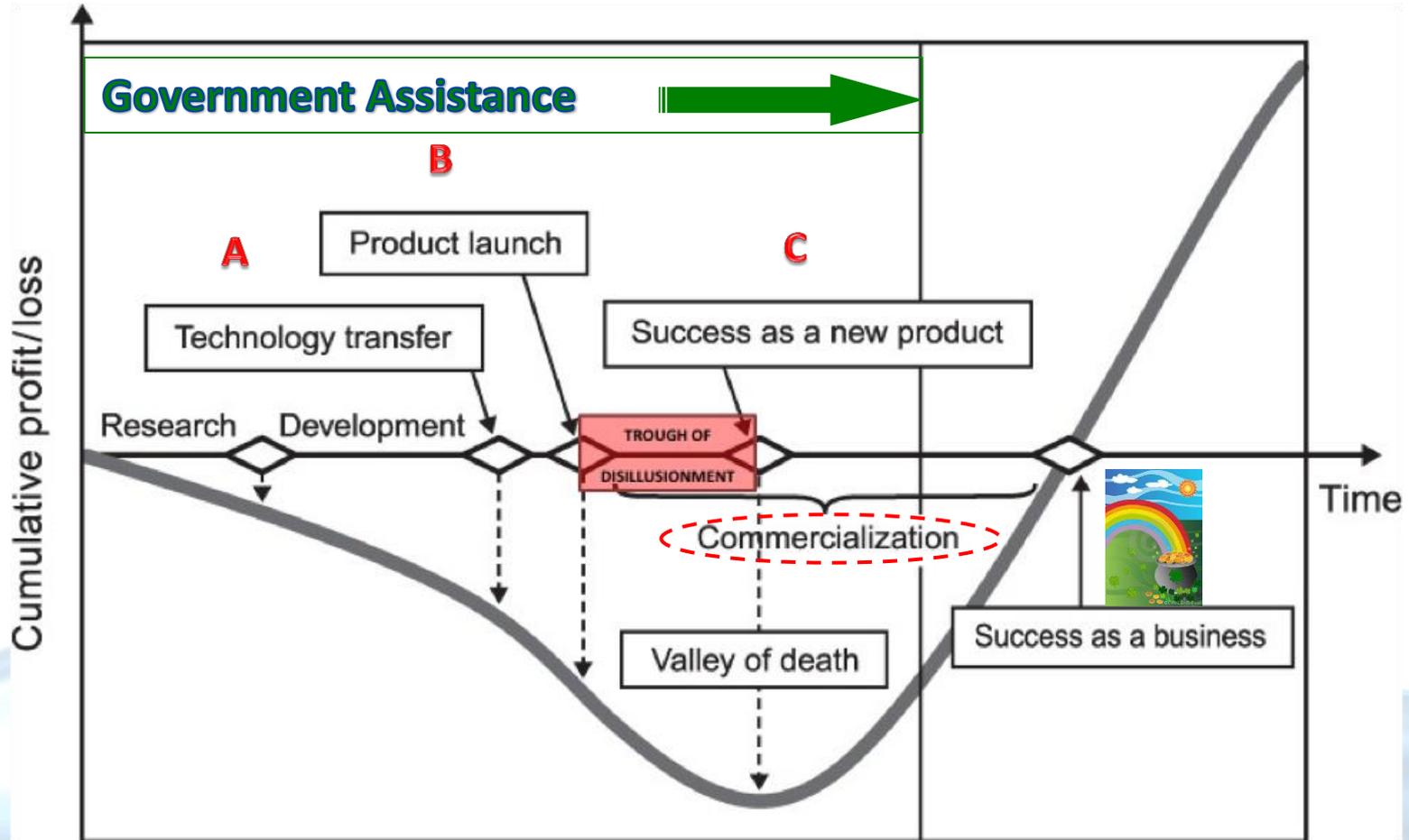
- AC Transit (12 Buses since 2011)
  - Lead FC: 18,300 hours (4,000 to 6,000 hours)
  - 1 million miles (1/3/2015)
  - 166 to 178 miles/day (3,300 to 4,000 mi/mo)
  - Lead Bus: 98,000 miles; 41,000 mi 2014
  - Availability >85%
  - Reliability > 15,000 miles per Roadcall
  - Five Stations: > 200,000 kilograms
- BAE Systems – Buy America Compliant
  - 3 Buses at SunLine, Lead Bus: 90,000 miles
  - Seven Buses in Production (SunLine, Boston, Michigan, New York, and Ohio)
  - Performance meets End-user Expectations



# CHALLENGES

Challenges	Description
Capital Costs	Significant marginal costs for vehicles and Infrastructure
Infrastructure	BEB: Standardization FCEV: Scalability
TCO – Risk Avoidance	Risk associated with costly component replacements for Emerging Technologies
Availability/Reliability/Utilization	Emerging Technology: “Performance Sustainability”
Maintenance Costs	Expected reductions have yet to be realized over time
Fuel Costs	Demand charges and cost of hydrogen
Scalability	Expanded fleets of 50, 100, or more
Deployment Flexibility	Range and fleet standardization

# SURVIVING THE VALLEY OF DEATH



# ZERO-EMISSION POLICY COMMITMENT

**500 – 1000 ZEB 2020**

JOINT Press Release, 12<sup>th</sup> November 2014 12:15

European bus manufacturers and leading mayors step up for fuel cell electric buses

European bus manufacturers and city representatives announce the commercialisation of fuel cell electric buses for urban transport in Brussels

California Environmental Protection Agency  
**2014 Air Resources Board**

**CARB \$200 Million/Yr**  
**Cap and Trade**

FISCAL YEAR 2014-15  
 FUNDING PLAN  
 FOR THE  
 AIR QUALITY IMPROVEMENT PROGRAM  
 AND  
 LOW CARBON TRANSPORTATION  
 GREENHOUSE GAS REDUCTION FUND INVESTMENTS

RELEASE DATE: May 23, 2014  
 Board Consideration: June 26, 2014

11/20/14  
 Hydrogen Cars, Coming Down the Pike - NYTimes.com

**The New York Times** | <http://nyti.ms/1CsyWz4>

SUNDAY REVIEW | EDITORIAL

**Hydrogen Cars, Coming Down the Pike**

By THE EDITORIAL BOARD NOV. 23, 2014

The once-distant promise of clean, affordable hydrogen-powered cars is starting to become a reality.

hydrogen.

Some critics of hydrogen cars say they remain expensive and impractical compared with electric vehicles, which can be plugged into the existing electricity system. But that is shortsighted. The real competition for hydrogen-powered and electric vehicles is the gas guzzler. There is little doubt that the world will need many transformative technologies to deal with climate change.

Meet The New York Times's Editorial Board »

A version of this editorial appears in print on November 30, 2014, on page SR8 of the New York edition with the headline: Hydrogen Cars, Coming Down the Pike.

© 2014 The New York Times Company

Jan. 08, 2015

**Toyota HINO Next-Gen FCEB** Toyota Motor Corporation  
 Hino Motors, Ltd.

**New Toyota, Hino Fuel Cell Bus to Service Route in Toyota City**

Toyota City, Japan, January 8, 2015—Toyota Motor Corporation and Hino Motors, Ltd. have developed a new Toyota Fuel Cell System-equipped bus, which is scheduled to service the Toyota Oden bus route in Toyota City from January 9.

**CEC \$100 Million/Yr**  
**Thru 2014 DMV**

2015-2016 INVESTMENT PLAN  
 UPDATE FOR THE ALTERNATIVE  
 AND RENEWABLE FUEL AND  
 VEHICLE TECHNOLOGY PROGRAM

JANUARY 2015  
 CEC 600-2014-009-10-REV

May 29, 2014

**\$900,000 FCEB – 40 Buses**

Erik White  
 Chief of The Mobile Source Control Division  
 California Air Resources Board  
 1001 I Street, 7<sup>th</sup> Floor  
 Sacramento, CA 95812

Re: 40' Fuel Cell Electric Bus Price Target

Dear Mr. White,

In recent discussions with Jaimie Levin of the Center for Transportation and the Environment (CTE), and Jeff Grant, Ballard Power Systems, it's come to my attention that CARB may benefit from our input on the feasibility of a fuel cell bus price target under \$1 million for a 40' bus. I'd like to summarize my comments and views on the subject for you to share with the staff at the California Air Resources Board.

# SUSTAINING THE MOMENTUM

- Substantial Investment by FTA and California (\$45 million)
- Bus Models and Fueling Infrastructure are Working Well
- Supplier Investments
  - BAE Systems/El Dorado 40' Bus
  - New Flyer 60' Articulated Bus
  - Fuel Cell Suppliers: Ballard, U.S. Hybrid, Hydrogenics
  - Industrial Gas Companies (AL, AP, Linde)
- Leveraging Core Product: Series Hybrid, All-Electric Drive
- Increasing Volume Production – Buses and Fuel Supply
- Building A Supply Chain
- Sustained Funding in Support of Larger Fleets (CARROT)
- Regulatory Impetus (STICK)



# INTERNATIONAL FUEL CELL BUS WORKSHOP

## SUNLINE TRANSIT – FEBRUARY 25-26TH



SAVE  
THE  
DATE  
**FEBRUARY  
25-26<sup>th</sup>  
2015**

### INTERNATIONAL FUEL CELL BUS WORKSHOP

@SunLine Transit, Thousand Palms, CA

**JOIN GLOBAL LEADERS FROM:**

- EU FUEL CELLS & HYDROGEN JU
- US DEPARTMENT OF TRANSPORTATION
- US DEPARTMENT OF ENERGY
- GERMAN FEDERAL MINISTRY OF TRANSPORT & DIGITAL INFRASTRUCTURE
- GERMAN NATIONAL ORGANISATION HYDROGEN & FUEL CELL (NOW)



**PLENARY & WORKING GROUPS:**

- Technical Milestones
- Fleet Operation Updates
- Infrastructure Rollouts
- Market Roadmaps
- Cost & Performance Targets



 Agenda details to come!  
Workshop contact: [Lauren@cte.tv](mailto:Lauren@cte.tv)



**Power your fleet with US Hybrid's powertrain components  
to provide cleaner, quieter, and lower cost operation**



**Dr. Abas Goodarzi, President  
Honolulu Hawaii  
Jan 14, 2015**

[www.ushybrid.com](http://www.ushybrid.com)

<b>US Hybrid</b> HQ: Torrance, CA	
<b>Year Established</b>	<b>1999</b>
<b>Core Competency</b>	<b>Electric Powertrain for Electric, Hybrid and Fuel Cell Heavy Duty Vehicles</b>

[www.usfuelcell.com](http://www.usfuelcell.com)

<b>US FuelCell</b> South Windsor, CT	
<b>Year Established</b>	<b>2013</b>
<b>Core Competency</b>	<b>Fuel Cell Power Plant</b>

[www.magmotor.com](http://www.magmotor.com)

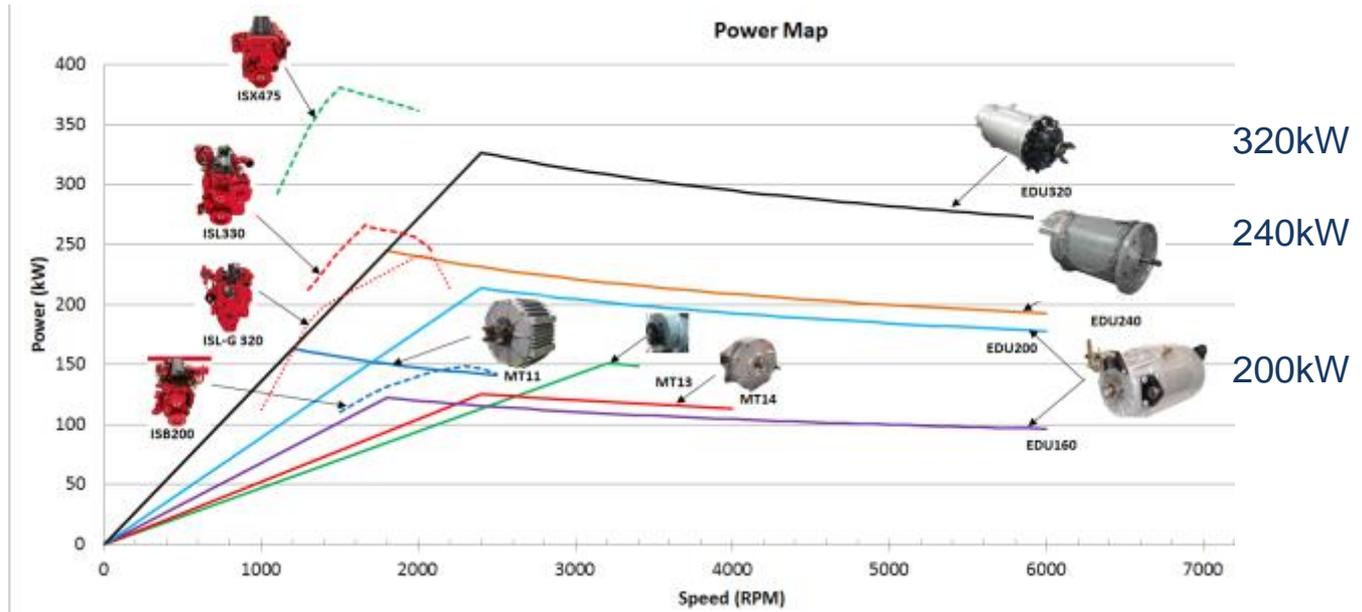
<b>Magmotor Corporation</b> Worcester, MA	
<b>Year Established</b>	<b>1876</b> <small>(Acquired by US Hybrid in 2008)</small>
<b>Core Competency</b>	<b>Servo Motors and Drives Automation, Robotic and Semiconductor Mfg.</b>



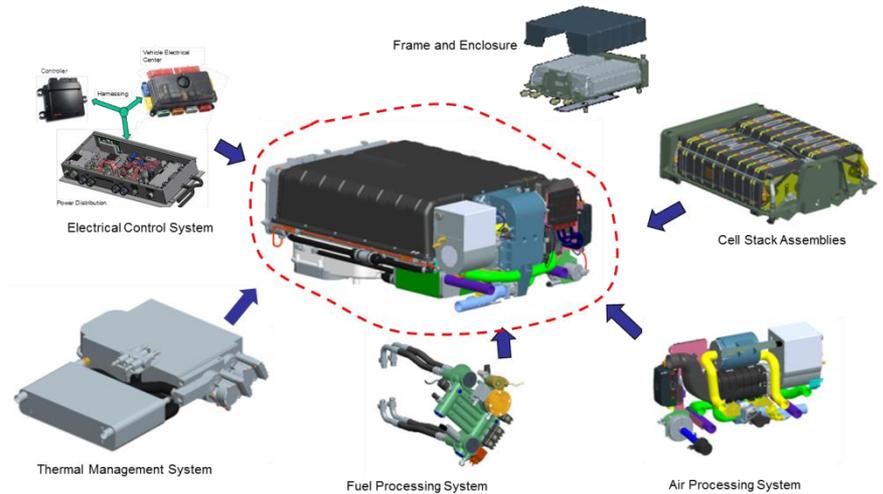
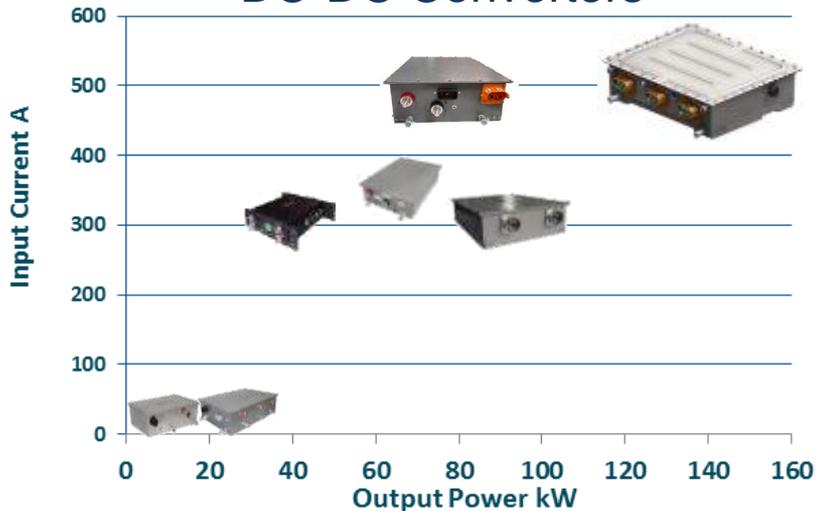


## US Hybrid's Business Focus is; Heavy Duty Commercial Vehicles

Class	6	7	8
Category	Medium	Heavy	Heavy
Weight Range (GVWR)	19,501-26,000	26,001-33,000	>33,000
Examples	 Shuttle Bus   Bucket   Municipality  Monorail Sao Palo Brazil KL Malaysia Mumbai, India	 Delivery   Constructions   Agriculture  Mining	 Transit Bus   Drayage   Refuse  



## DC-DC Converters



## More than 50% of energy is wasted due to traffic



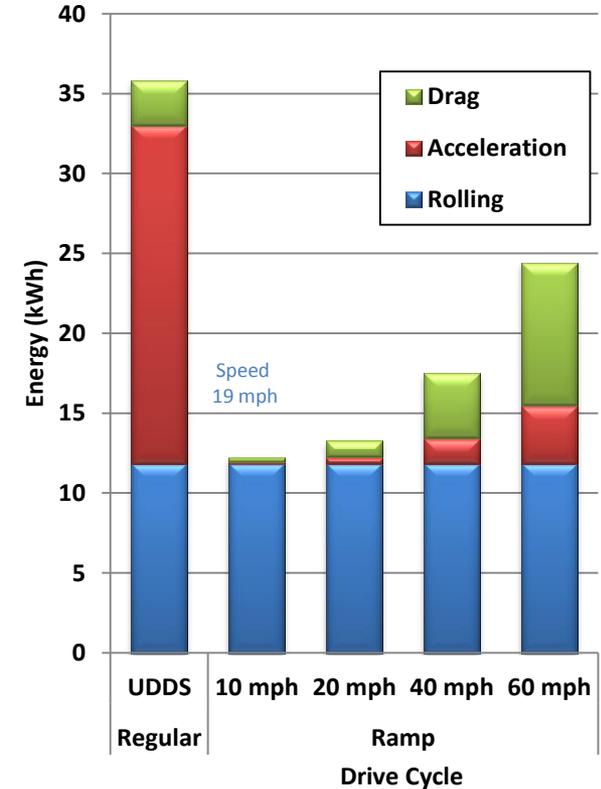
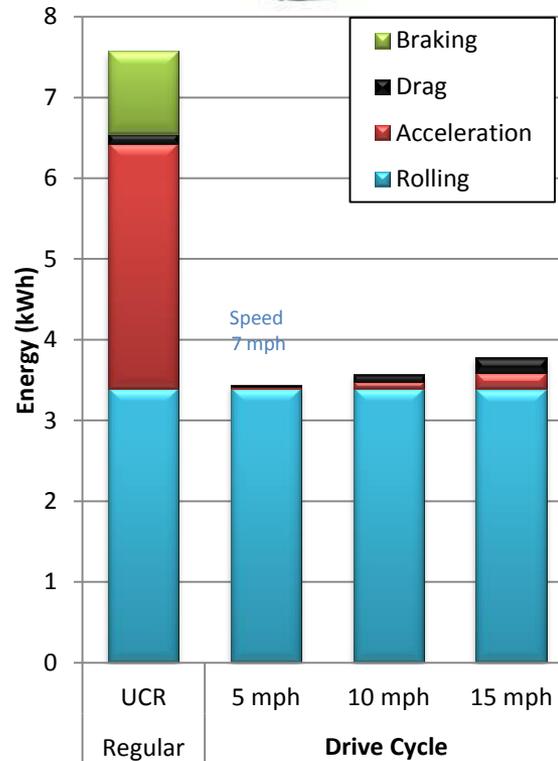
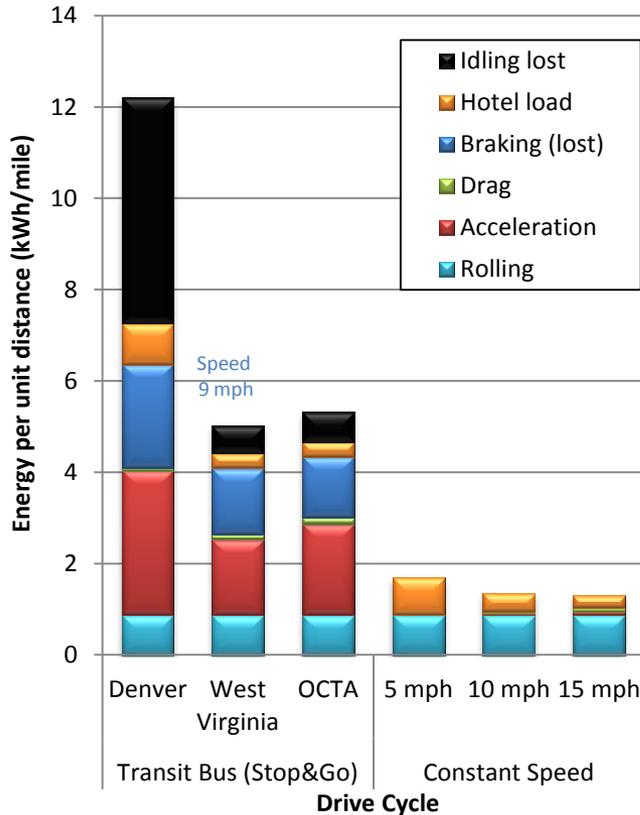
GVWR  
20,450 kg



GVWR  
36,300 kg



GVWR  
29,545 kg



**More than 50% of energy is wasted due to traffic**



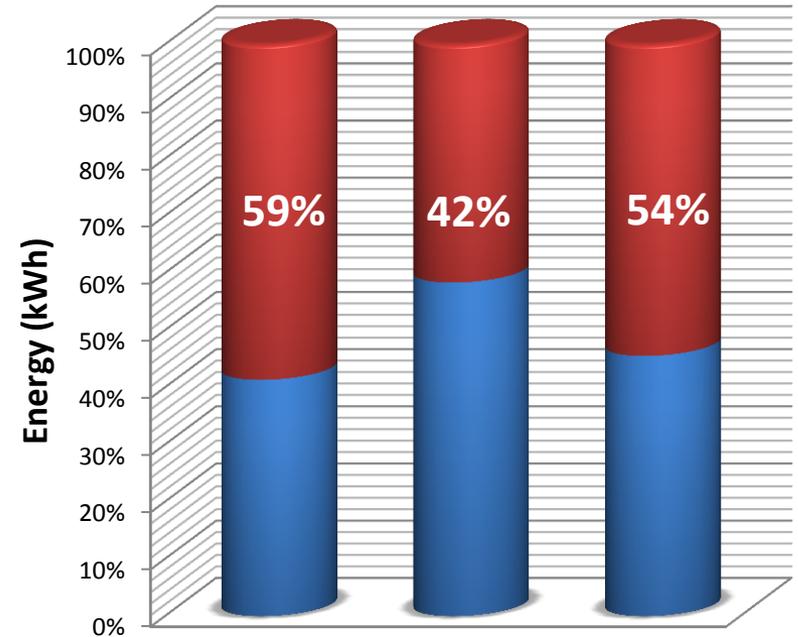
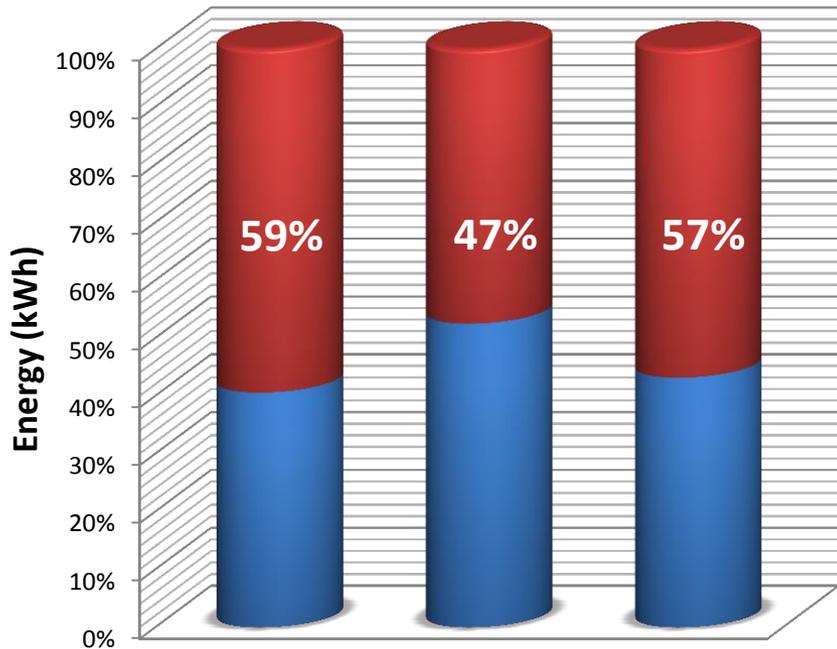
GVWR  
1,800 kg



GVWR  
910 kg

■ Stop/Go (Traffic) ■ Constant

■ Stop/Go (Traffic) ■ Constant



Drive Cycle:  
Ave Speed:

**UDDS**

**US06**

**J45**

32 kph  
20 mph

80 kph  
50 mph

23 kph  
14 mph

Drive Cycle:  
Ave Speed:

**UDDS**

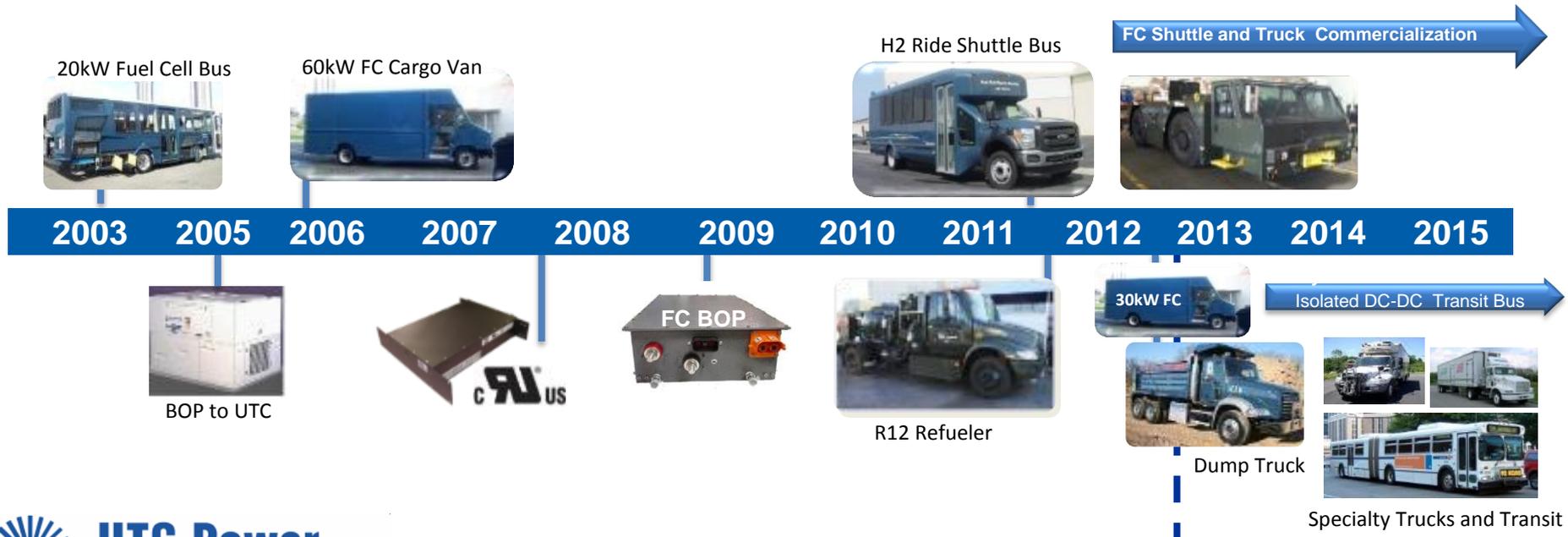
**US06**

**J45**

32 kph  
20 mph

80 kph  
50 mph

23 kph  
14 mph



**UTC Power**  
A United Technologies Company



**US Hybrid Acquired UTC PEM Fuel Cell**

**Over 50 years of Technology Research & Product Development**

# Why Fuel Cell Engine

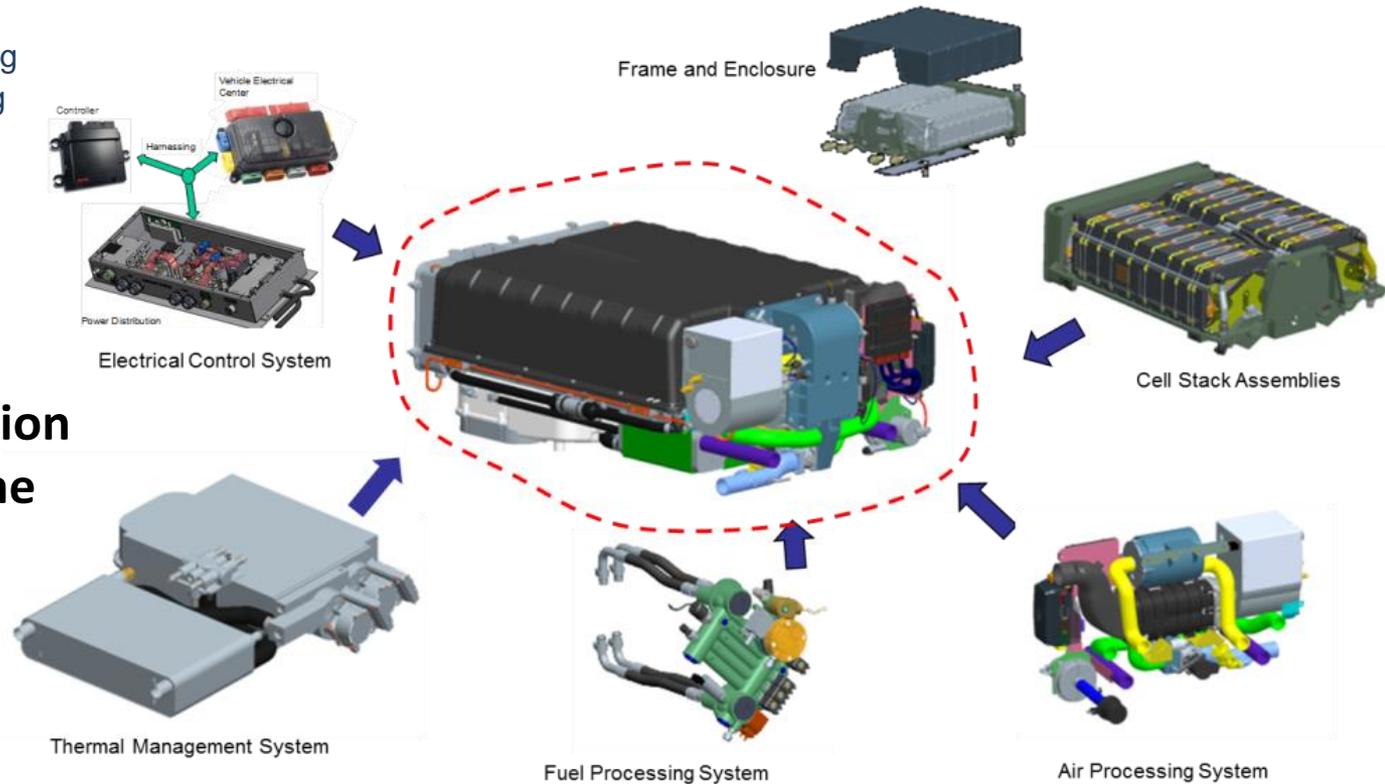
- **Diesel:** 37.1 kWh/gal (Energy content),
- **Gasoline:** 32.9 kWh/gal, (Energy content),
- **Hydrogen:** 39.7 kWh/kg, (Energy content),  
(1kg H2 =11 gal @5000 psi, same as 2 gal of diesel fuel)
- **Energy Storage Density:**
  - Lead Acid 0.025 kWh/Kg
  - NiMh 0.06 kWh/Kg
  - Li-Ion 0.11 kWh/Kg

Engine Output: **4.5 kWh/kg**

Engine Output: **2.8 kWh/kg**

FC Engine Output: **15 kWh/kg**

- **Zero Tail Pipe Emission**
- **Most Efficient Engine**



**1kg of H2 (7miles/kg) > 2-Gallons Diesel (3.8mpg) 40' Transit Bus**  
**1kg of H2 (12miles/kg) > 2.5-Gallons Gasoline (5 mpg) Shuttle Bus**

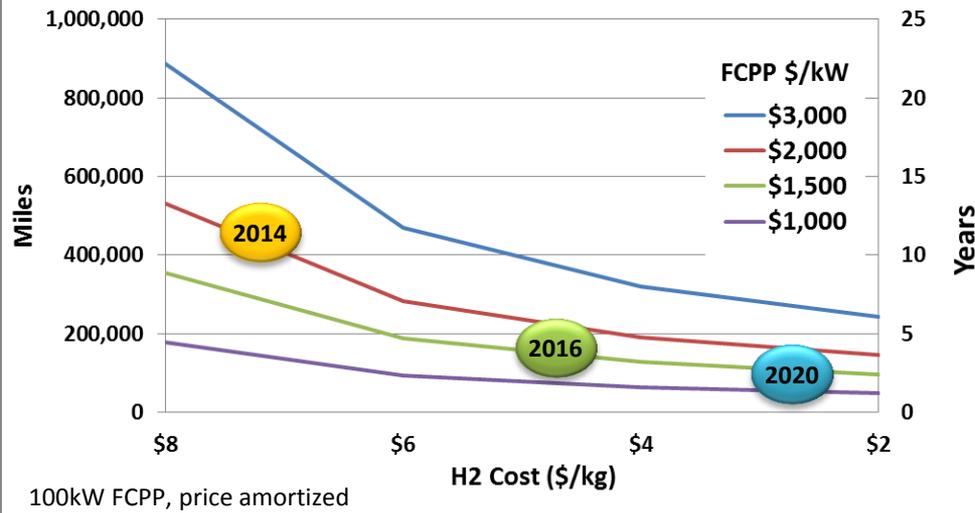
# Well to Wheel Fuel Economy for Commercial Vehicles

## Most Efficient Engine with Zero tail pipe Emission

Vehicle Type	Driveline Config.	Energy Efficiency			Fuel Saving
			% Well to wheel		FC vs. CNG
	Diesel	27%	27%		
	Hybrid	32%	32%		
	CNG	26%	26%		
	Electric	30%	30%		
	Fuel Cell	39%	39%		12%
	Diesel	27%	27%		
	Hybrid	32%	32%		
	CNG	26%	26%		
	Electric	30%	30%		
	Fuel Cell	39%	39%		13%
	Diesel	22%	22%		
	Hybrid	27%	27%		
	CNG	22%	22%		
	Electric	27%	27%		
	Fuel Cell	39%	39%		17%
	Diesel	23%	23%		
	Hybrid	28%	28%		
	CNG	23%	23%		
	Electric	27%	27%		
	Fuel Cell	39%	39%		16%
	Diesel	25%	25%		
	Hybrid	29%	29%		
	CNG	24%	24%		
	Electric	28%	28%		
	Fuel Cell	39%	39%		14%

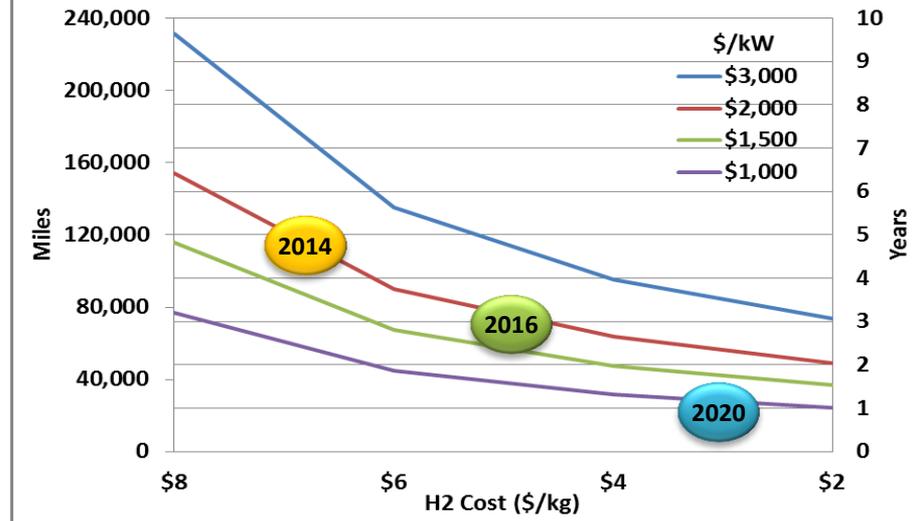
## 40' Transit & Drayage Truck

FCPP Breakeven (\$5/Gal Diesel, 40k miles/year)

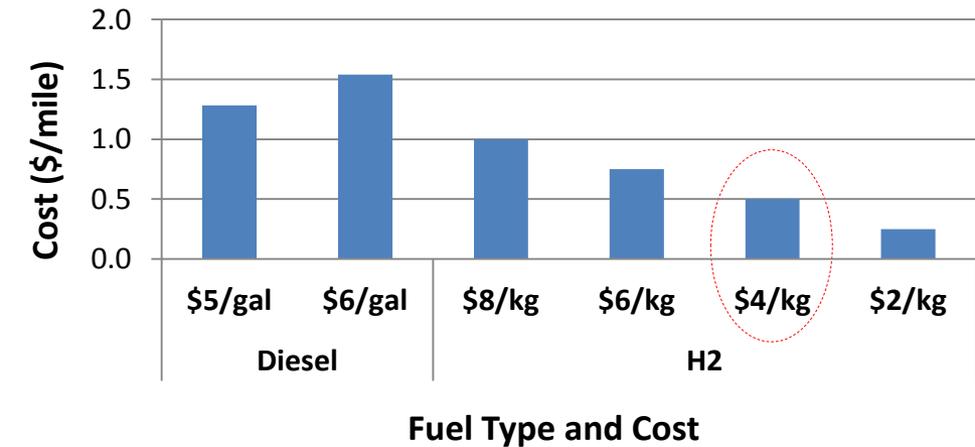


## Shuttle Bus & Delivery Trucks

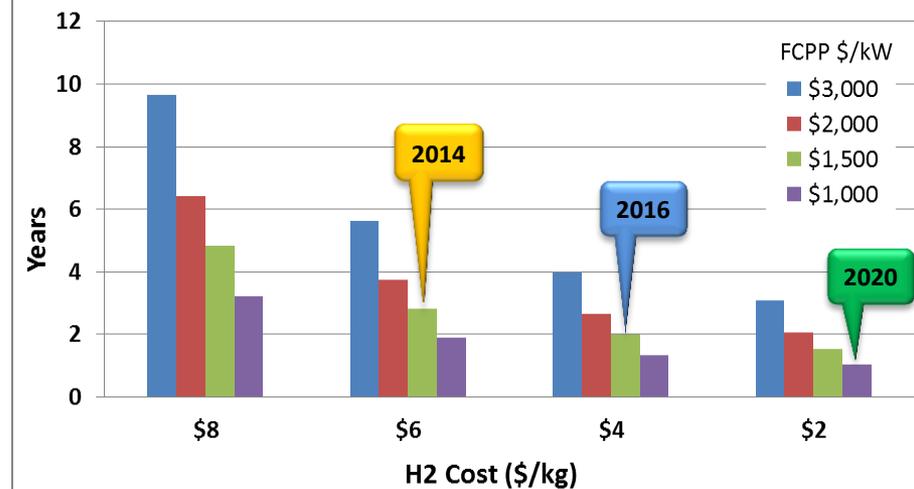
Fuel Cell Breakeven (\$4.5/Gal Gasoline)



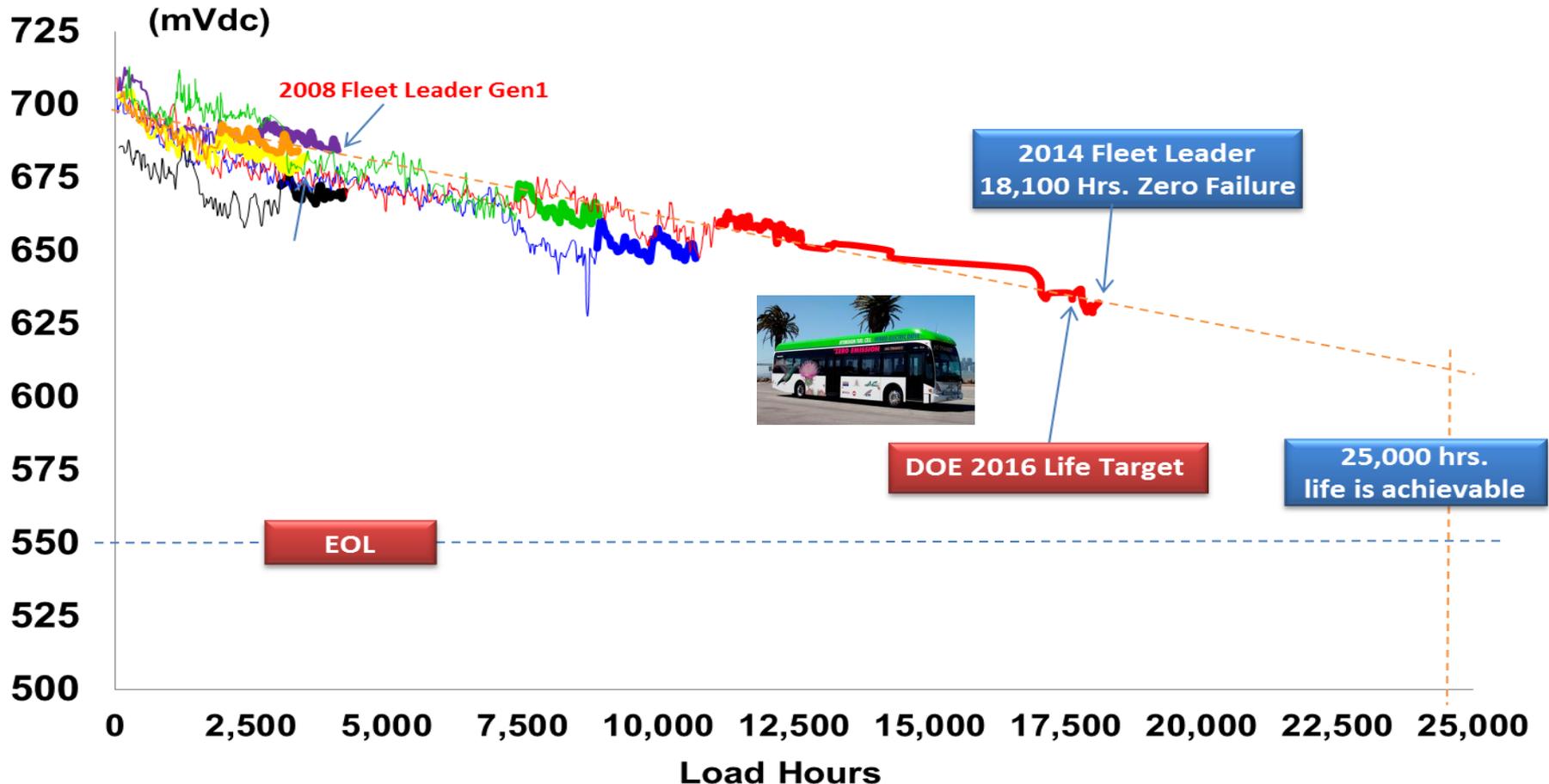
## Fuel Cost per Mile



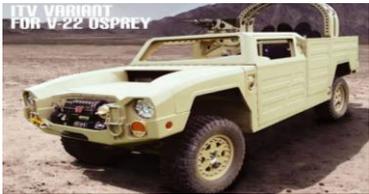
## FCPP Breakeven ROI (\$4.5/Gal Gasoline, 20k miles/year)



- Current leader 18,300+ hrs., zero stack failure (Dec 2014)
- Total fleet hrs. = 126,900+ hrs. (12 power plants)
- Exceeded DOE lifetime target of 18,000 hrs. and 25,000 hrs. life is achievable
- Implemented Preventative Maintenance Program to Extend Life



Thank you!



# Breakout Session 1: Hydrogen



## Moderators

**Mitch Ewan**

**HNEI**

**Hydrogen Systems Program Manager**

**Stan Osserman**

**HCATT**

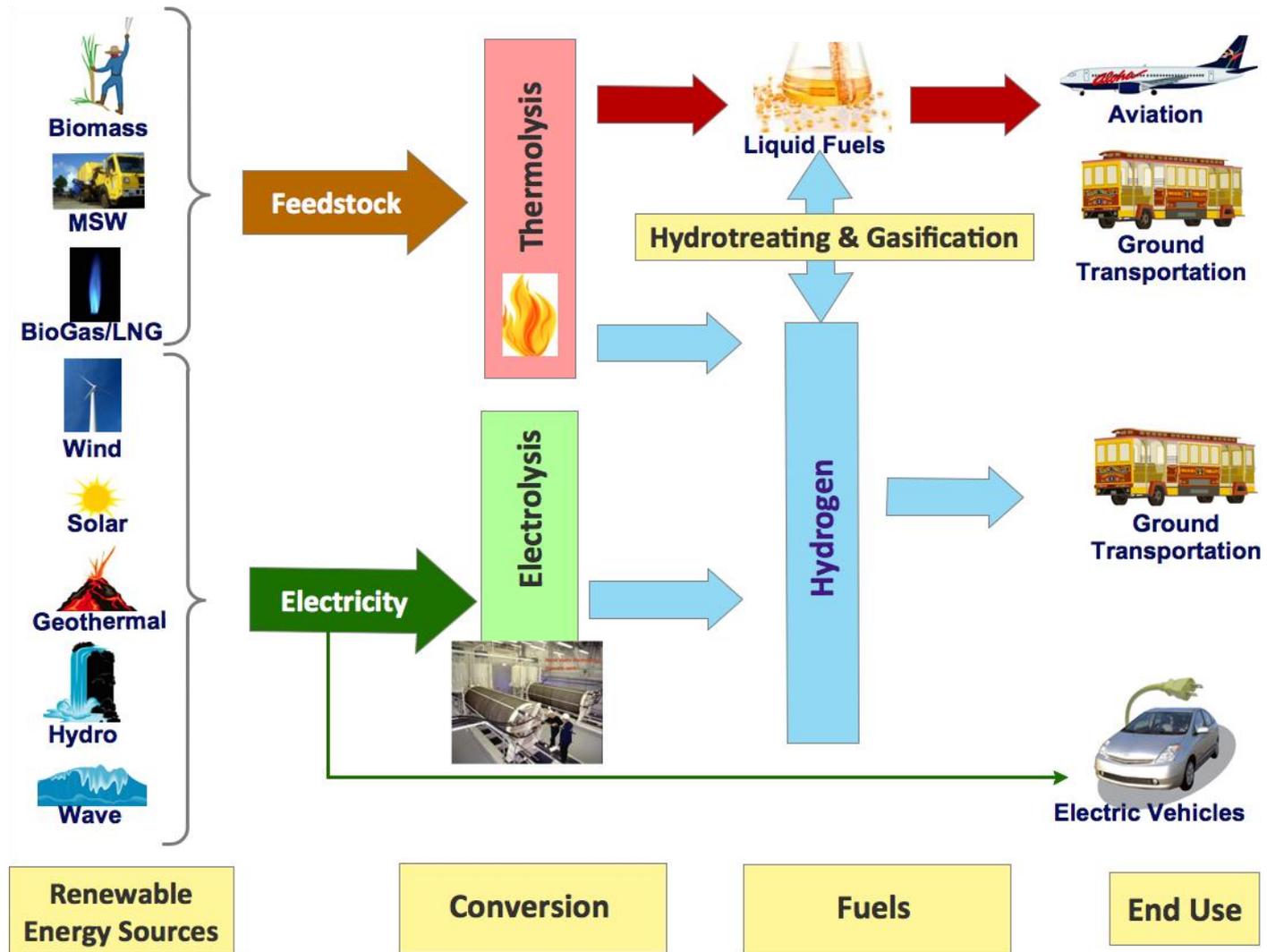
**Executive Director**

# Objective

**Discuss feasibility of implementing hydrogen infrastructure across the State of Hawaii**

# Background

# Renewable Fuels Pathways (simplified)



HI Ground Transportation ~ 500 million gpy

# Primary Resource Needs (H2-FC)

- Biomass to Hydrogen
  - Sustainable growth at 20 dry tons per acre
  - Hydrogen yield, 70 kg/dry ton(NREL)
- Electricity to Hydrogen
  - 36kw-hr/kg thermodynamic limit
  - 60% efficient to compressed H2
- Assume H2-FC vehicles 2x efficiency of current vehicle fleet.
- Displacement of **20%** of ground transportation fuel
  - 100 million gal liquid fuel ~ 50 million kg H2)
  - 35,000 acres “good” agricultural land (dedicated HC&S), or
  - 3000 GW-hrs/yr of electricity (~30% of current state electrical generation)

**Scale of need requires portfolio of solutions**

# Scale Introduces Many Challenges

- ✓ Resources - land use issues - competing use of resources e.g. electricity vs fuel, food vs fuel, etc.
- ✓ Political will - supportive policy (HCEI)
- ✓ Community support - permitting (DBEDT)
- ✓ Financing – strategic partners
- ✓ Technologies constantly changing/improving
  - Strategic projects to validate viability
  - Energy infrastructure is very capital intensive
  - “Almost There” is not sufficient to attract private investment, complicates planning process

# Role of Demonstration Projects

- **Validate performance and durability of emerging technology in real world environments**
- **Identify areas for focused, high impact research by government and private industry**
- **Address/develop appropriate codes and standards**
- **Familiarize community with technology**
- **Demonstrate safety of systems**
- **Inform legal and insurance industries**
- **Help policy makers to make informed decisions**

**Significant efforts underway, programs becoming more focused, alternative technologies such as hydrogen, looking promising, but much to be done to get to commercial scale – resource availability becomes key.**

# Strategic Focus for Hawaii (H2)

- ✓ **Demonstrate cost effective infrastructure to produce, distribute, and dispense hydrogen;**
- ✓ **Focus on fleet vehicles starting with public transportation & county trucks;**
  - **Central fueling - 30 kg per day per bus;**
  - **Public benefit - tax dollars support public transportation needs;**
- ✓ **Industry will take care of the vehicles;**
- ✓ **Support early heavy users of hydrogen to develop a hydrogen market;**
- ✓ **Private industry will take over when it sees it can make money.**

# Building Blocks for Infrastructure Development

- 1. Policies & Plans**
- 2. Resources**
- 3. Political Will**
- 4. Strategic Projects**
- 5. Community Support**
- 6. Strategic Partners**

**We are addressing all 6 of these in Hawaii!**

# **POLICIES & PLANS**

**It is Hawaii State Policy to Establish a  
Hawaii Hydrogen Economy**

# **Hawaii Renewable Hydrogen Policy (HRS 196-10)**

**Transition Hawaii to a renewable hydrogen economy  
by:**

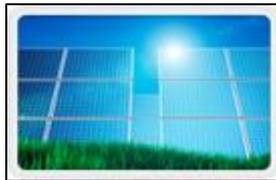
- **Conducting strategic R&D, testing & deployment of renewable hydrogen technologies to make informed decisions;**
- **Conducting engineering & economic evaluations & near-term project opportunities;**
- **Conducting electric grid reliability & security projects to increase penetration of renewable energy on Big Island;**
- **Conducting hydrogen demonstration projects including infrastructure, storage, refueling hydrogen vehicles;**
- **Promoting Hawaii renewable hydrogen resources to potential partners & investors.**

# Hawaii Clean Energy Initiative (HCEI)

Most Aggressive Clean Energy Goals in the United States

40% RENEWABLE  
+ 30% EFFICIENCY  
= 70% CLEAN ENERGY

Hydrogen for transportation and grid support could make an important contribution to meeting HCEI goals.



Hawaii's sun, wind, land & sea resources can provide limitless amounts of hydrogen – forever!

Strong Support from US DOE

# Resources



# Hydrogen Investment Capital Special Fund (HRS 211F-5.7)

## ✓ Objectives:

- Provide seed capital and venture capital for private and federal projects for research, development, & testing;
- Implement the Hawaii Renewable Hydrogen Program;
- Any other purpose deemed necessary to carry out the purposes of the Hawaii Renewable Hydrogen Program.

## ✓ Sources of Funds

- Appropriations made by the legislature;
- Contributions from public or private partners;
- All interest earned on or accrued to moneys deposited in the special fund.

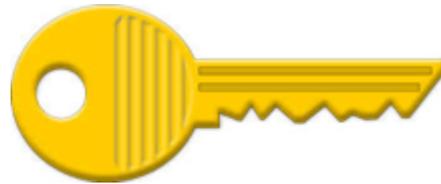
# Barrel Tax (HRS 243-3.5)

- ✓ Enacted in 2010
- ✓ \$1.05 per barrel of oil excluding air transportation;
- ✓ Generates ~\$27 million per year;
- ✓ 60% goes to General Fund;
- ✓ 40% goes to:
  - Oil Spill emergency clean-up fund
  - State energy office
  - State Department of Agriculture
  - Energy Systems Development Special Fund (HNEI)
- ✓ Hydrogen projects have received funding from HNEI allocation;
- ✓ Potential source for Hydrogen Fund replenishment.



Need to make a compelling case

# Political Will



**Consistent Long-Term Political, Policy, and  
Financial Support**

# Hydrogen Program Needs to be Cost Effective

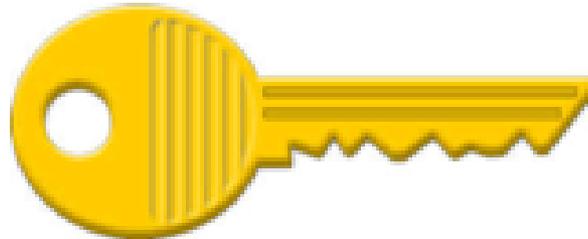
- **Program needs to be seen as providing cost effective solutions/benefits:**
  - What problems can hydrogen fix?
  - Is it affordable?
- **Competing for scarce resources:**
  - Long term vs. short term;
  - Do we fund hydrogen or air conditioners for schools? The kids are suffering today!
- **Need success stories;**
  - Technology validated;
  - Affordable.
- **Need champions.**

# Must Keep Community Informed

- ✓ **Need to justify investment of taxpayer dollars to the taxpayer;**
- ✓ **Public needs to see an immediate benefit to them:**
  - **Public transportation vs. perception of supporting “rich man’s toys”;**
  - **Leverage public infrastructure for private transportation for early adopters.**
- ✓ **Workforce development for the new jobs created;**
- ✓ **First Responder training. Helps address safety concerns;**
- ✓ **Legal and insurance industries need to be educated;**
- ✓ **Active public outreach campaign**

# PROJECTS

**Projects Need to be Strategic**



**Need to demonstrate the economic viability and benefits of the technology. Will not get investment until the numbers work out relative to other options.**

# 2010 to 2020 Renewable Hydrogen Plan

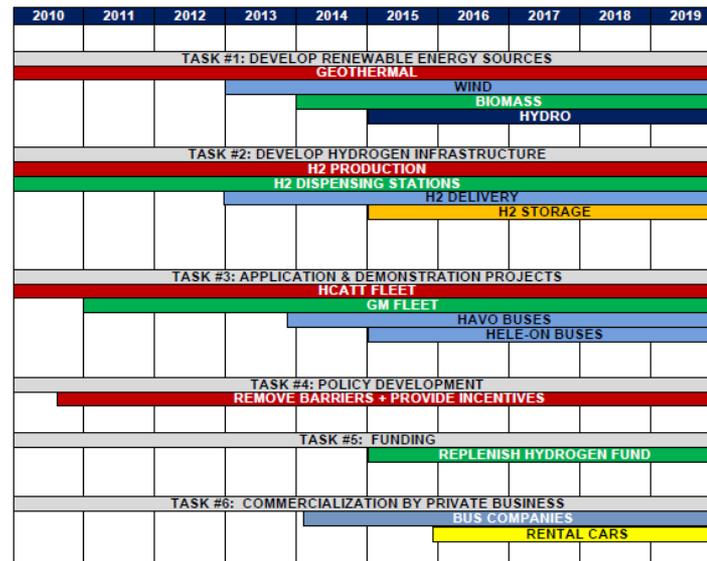
## Critical Success Factors

- Rising oil prices stimulate the search for alternatives
- Public support for protecting the environment
- Availability of primary renewable energy sources
- General Motors roll-out in Hawaii
- Toyota Roll-out in Hawaii
- Private industry recognizing business opportunities
- Political will and leadership
- Dedicated funding

START

2010

- HCEI
- 1 Oahu Gas Station
- Several supportive policies
- 4 Large-scale demo projects
  - HCATT
  - H2 Power Park
  - Renewable H2
  - GM FCV Rollout



TARGETS

2020

- Fleet of 5,000 FCVs
- 3 major car companies
- 10 Oahu gas stations
- 10 Hawaii gas stations
- 1 Geothermal hydrogen plant
- 2 Wind Hydrogen Plants
- 1 FCV Rental car company
- 50 H2 buses Oahu & BI
- Near-commercial H2 distribution

## Challenges

- Economic viability
- Large investment required to build H2 infrastructure
- Renewable energy sources need to be developed on a large scale
- Transportation applications need to be economically viable
- Legislative funding needs to be consistent
- Sense of urgency
- Barriers and inertia hard to overcome

# Major Tasks

## **Task 1: Develop Large-Scale Renewable Energy Sources:**

- Geothermal, solar, wind, hydro and biomass.

## **Task #2: Develop Hydrogen Infrastructure**

- Hydrogen Production, storage, delivery, dispensing stations

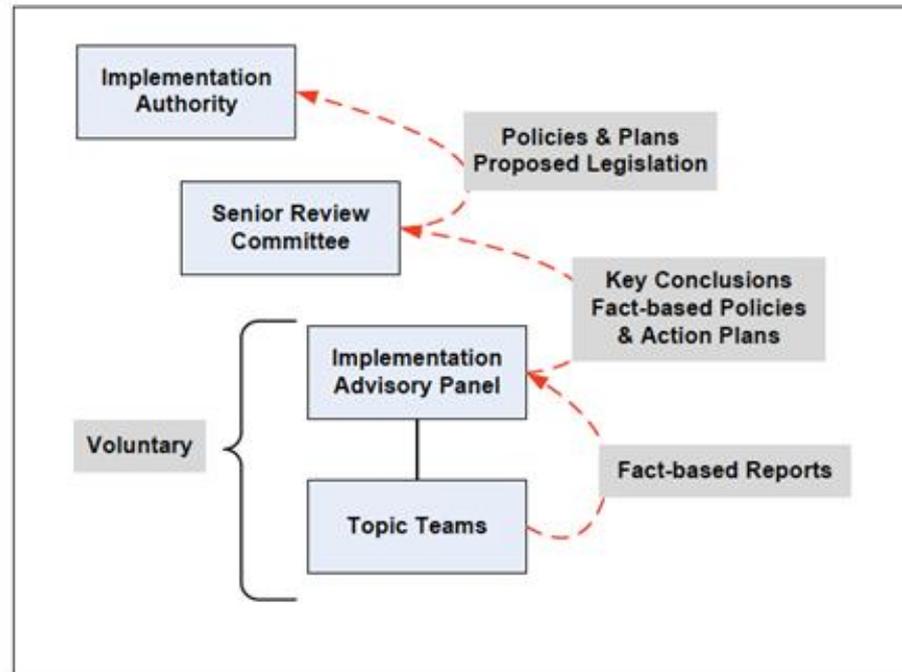
## **Task #3: Support Application & Demonstration Projects**

## **Task #4: Policy Development**

## **Task #5: Funding**

## **Task #6: Commercialization by Private Business**

# Implementation Organization



- ✓ Implementation Authority – State Energy Office
- ✓ Senior Review Committee
- ✓ Implementation Advisory Panel
- ✓ Topic Teams

# Fuel Cell Transportation Technologies



Full-Size Transit Buses



Para-Transit Buses



Class8 Drayage Trucks



Light Duty FCEVs



Baggage Tow Tractors



Medium Duty Delivery



Heavy Duty Refuse Trucks



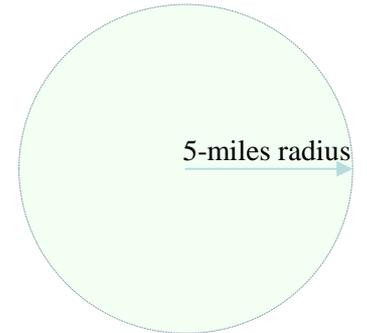
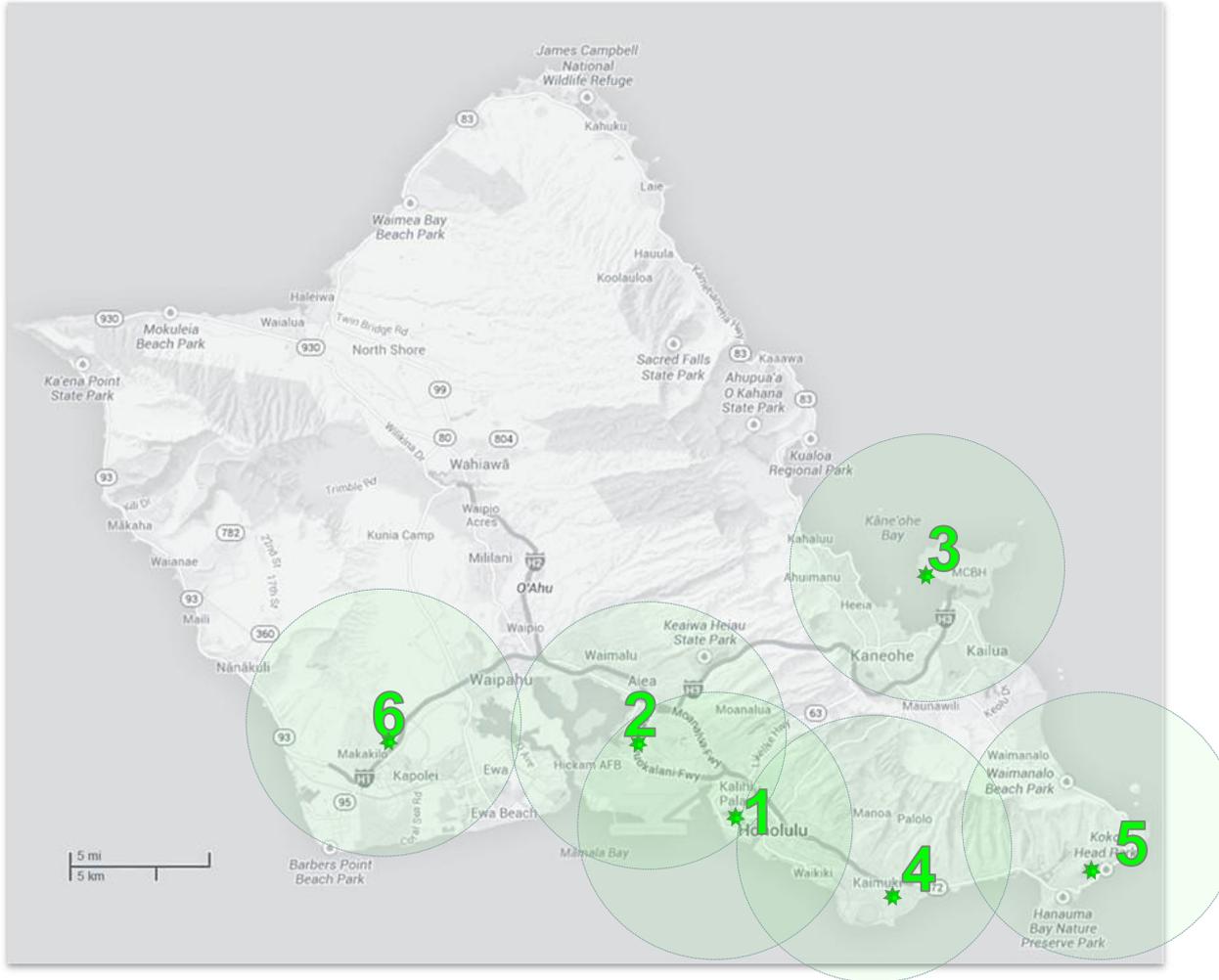
APU Truck Refrigeration



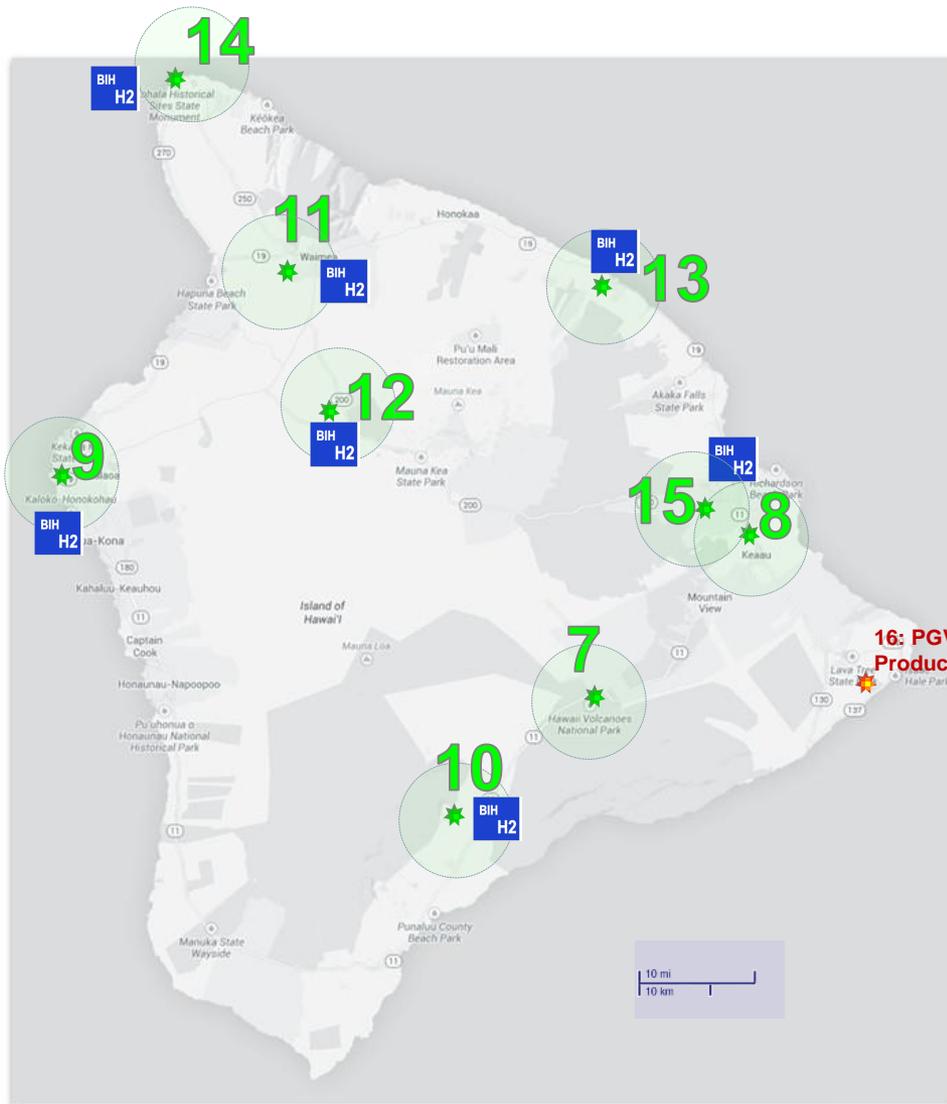
Mobile Generators

# Potential Oahu Locations

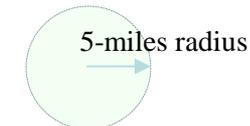
- 1: Ft. Armstrong
- 2: Airport
- 3: Kaneohe Bay
- 4: Diamond Head Guard
- 5: Sandy Beach WWTP
- 6: HPower Trash Plant



# Potential Big Island Locations



- 7: Volcano National Park
- 8: Hilo Airport
- 9: Kona Airport/NELHA
- 10: Kau Coffee Mill Hydro
- 11: Parker Ranch
- 12: Army Training Area
- 13: Hamakua Coast
- 14: Hawe Wind
- 15: UH Hilo
- 16: **PGV Production**



Note: no dispensing @ PGV  
5 tube trailers would be used to distribute H<sub>2</sub> to dispensing sites.

# Potential Hydrogen Legislation

- ✓ **Hydrogen Implementation Authority**
- ✓ **Hydrogen Investment Capital Special Fund**
- ✓ **City & County Honolulu Hydrogen Station**
- ✓ **County of Hawaii MTA Hydrogen Station**
- ✓ **Hydrogen Purity Test Station**
- ✓ **First Responder Equipment**
  - **Burn Props**
  - **Thermal Imaging Cameras**
- ✓ **Electric vehicles definition to include FCEV**
- ✓ **FCEV reporting & procurement requirements**

# Specific Goals

- ✓ **Status of hydrogen in Hawaii**
- ✓ **Fueling needs and installation timeframe**
- ✓ **Shortfalls and Remedies**
  - **Role of Government, OEMs**
- ✓ **Hydrogen/Electricity suppliers**
- ✓ **Energy security & assurance**
- ✓ **Economic development opportunities**



- Introduction/EvStructure Background
- Education and Planning are Key
- The Barriers & Costing Examples
- AOA/ HOA case study, Solutions, Summary



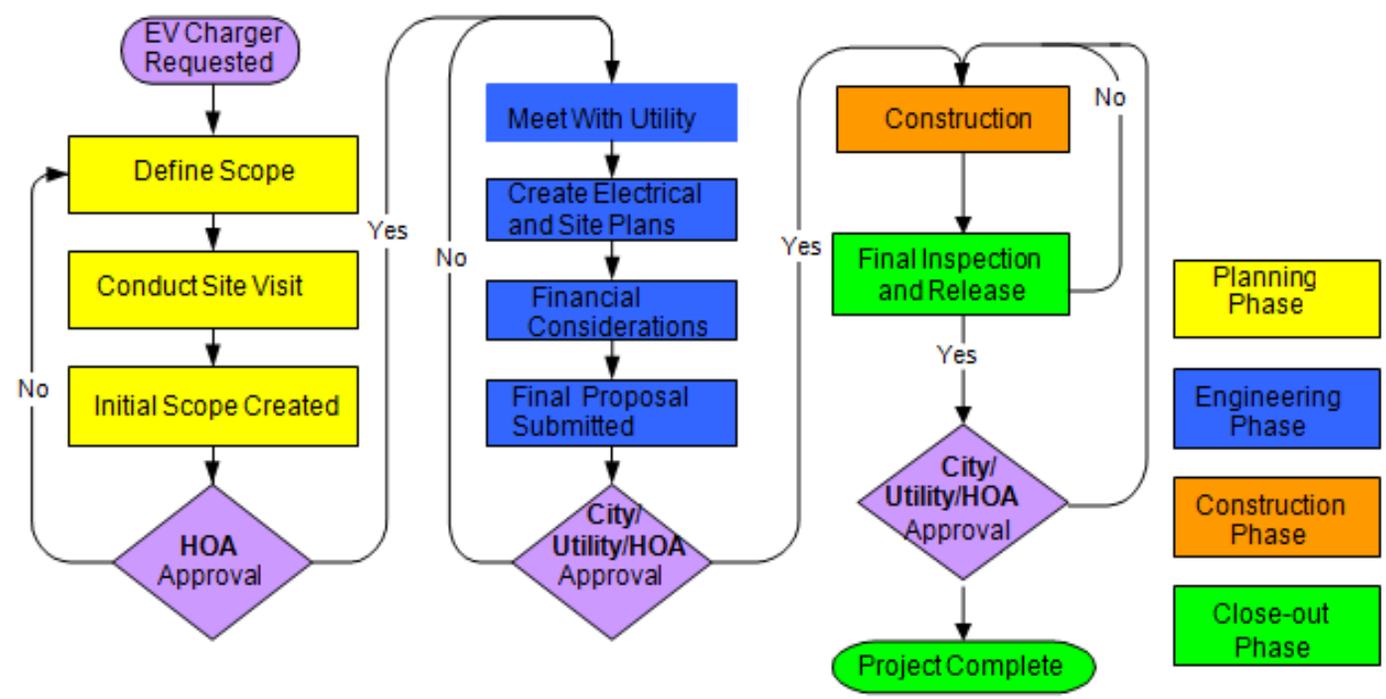
**The Ev Structure Company** is a local expert with nation-wide experience in the electric vehicle industry. We are a proud member of Honolulu Clean Cities and work as a strategic partner with various State and Non-profit entities working to expand the industry in Hawaii. Since 1998 after have installing the 1<sup>st</sup> charging station in Pasadena, CA for the Rav 1 program we have become an independent authority on Electric Vehicle Service Equipment (EVSE) and Charging Station Electrical Infrastructure.

**Our partners and clients include:** Action Properties, Hawaiiana, Enterprise Rental Car, Kohl's Retail Chain, BMW, SPX –GM, Chevy VOLT, the OpConnect Network, Green Lots, Car Charging Group (formerly Blink Network), ABM, NRG Deployment Partners. We are the go-to resource for Cities, Municipalities and Universities nationally. We provide EV readiness programs with a "cradle to grave" plan.

**Our Specialty Services include:** Objective expert advice and sourcing to the HOA, AOA, Multi Unit Dwelling Communities, info on EV Charging Station options, acquisition, business models, policy, financial impact, tax and grant incentives and installation requirements for standard grid, smart grid and/or PV solar implementation with Solar Car Port Structures.

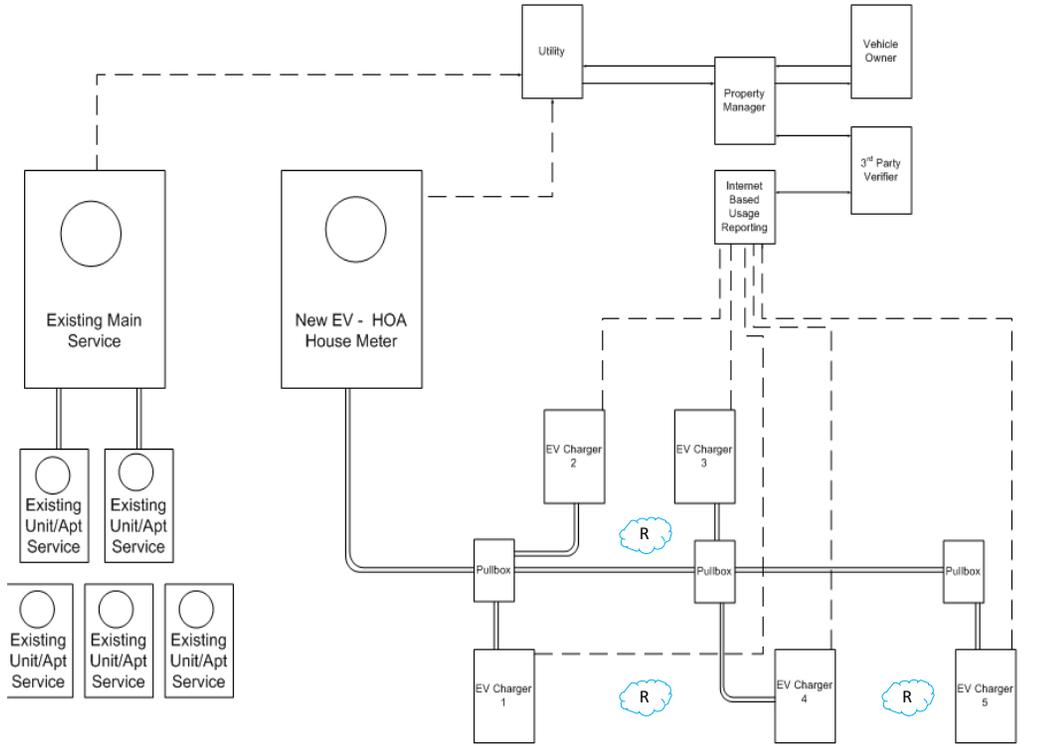
**Our team works with:** Commercial and residential property management staff, HOA/ AOA homeowner's board, attorneys, real estate companies, and municipalities. We provide a full analysis of EV Charging Station Infrastructure, and can create a detailed EV readiness plan including site plans, energy auditing load calculations, equipment leasing & acquisition, cost analysis, EVSE MNF selection, engineering, ongoing KWH monitoring billing services and equipment service support.

# EVSE is a Need. A New Curb Appeal & Amenity That Requires Good **Planning**



EVSE Units may require RF repeaters for underground wireless data communication

- Phase 1**
  - Receive Work Order
  - Define Scope
  - Schedule Site Visit
  - Project Analysis / Needs Assessment
  - Document Preparation
- Phase 2**
  - Meet with Utility
  - Engineering
  - Establish Billing/Invoicing/Costing Considerations for Usage
  - Cost Proposal
- Phase 3**
  - Approvals
  - Construction
  - Quality Control
- Phase 4**
  - Final Inspection
  - Close-out



## Example of Challenges to Electric Vehicle Charging in AOA Multifamily & Mixed Residential Buildings

### Case Study: An AOA In Honolulu Hawaii USA.

Mixed Building:

- 250 Condo Units, 2 Retail stores
- 1 Tesla S BEV owner No place to Charge
- Year built: 2000

Parking:

- 500 spaces (mixed 1 and 2 tandem spaces per unit)
- 5 guest spaces (a negative per unit)
- 2 levels subterranean; 2 levels above-ground
- No street parking

Electrical:

- All original electrical work (2000)
- Constrained by transformer size
- AOAO fees pay for common area electricity
- Individually metered units located on each floor

### Electrical Engineering Phase 1 Prescription

1)Transformer Load Measured for one week for peak Capacities 2)Retro fitted common area with new LED Lighting ,Recommended PV

### Result

Freed up 60 amps, Now Capacity for (10) Level II and or (15) 110 outlets, Common Area Charger and opportunity for Solar Carport for top deck Phase 2 - Estimate to Install of 1 dual common are EVSE \$23,459.00



# New Construction

206 Units 480 Deeded Parking 10 Guest stalls 11 EV Owners  
Falls under Laws Hawaii ACT186-089

# AOAO Case Study

JOB NAME: One Ala Moana  
Honolulu, HI

Developer : Howard Hugh's Corp., Kobayashi Group, The MacNaughton Group

Project Management Co.: P3 Management

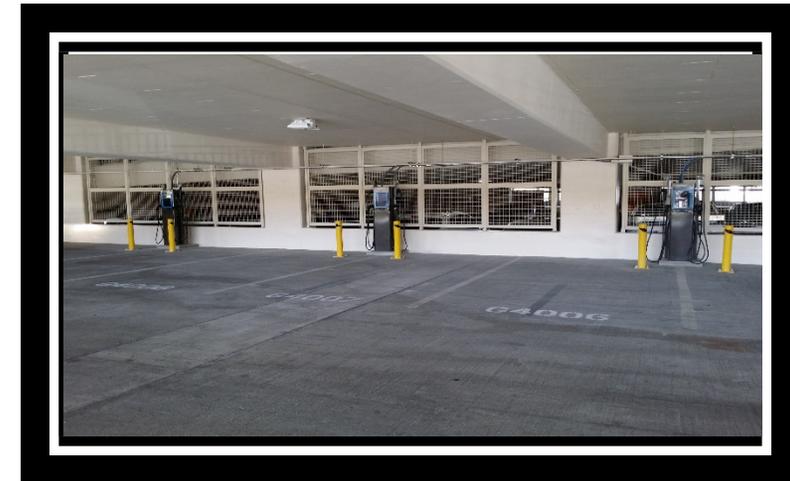
Sales and Commissioning Company- EvStructure/ retrofithawaii

Start Date- 3/10/13

Date of Completion approx. 11/1/14

Permit Closed TBD

Result- Tremendous Project Savings, Happy New Homeowners with this Amenity



Cost Break Down saved :

1. Engineer drawing for site layout, single line and installation for plan check, meet with city to submit and obtain approval \$ 1,500.00
2. Coring ,Installation Labor and Material (Includes 100kVa Transformer) \$ 12,000.00
3. (3 )x Opconnect Mark II Duel EVSE w/ Cord Management \$ 21,990.00
5. Paint parking stall for EV and install wheel stops \$ 1,200.00
6. 1 EvGauge KWH Data Management 3,700 plus 15.00 a mo. mgmt Per driver

**Project Total \$23,190.00**

**Total Saved specked into initial planning \$24,000 +**

# Summary

- Electric Vehicles are here and in demand
- EDUCATION is A MUST: HOA/AOAO/MUDs, Attorneys, Reserve companies, Architects, Electricians, Commercial and Residential Property Managers, EV Drivers, Senators and Representatives, etc. need to be informed and prepared.
- People don't plan to fail, they fail to plan; EVSE MNF operating agreements must be customized to conform to the properties
- Properties need to prepare for EVSE Electrical Infrastructures and installations for enough 110v dedicated circuit outlets and or sufficient transformers sizing for Common area EVSEs.  
(Reserve Studies)
  - Implementing new standards in building codes for new buildings is an opportunity to increase infrastructure options in commercial and residential buildings
- Innovative solutions: Battery storage; Freewire



# FreeWire

Energy Delivered

Introducing the Mobi, an integrated EV charging and energy management system.

The technology is a mobile Level 2 and Level 3 Fast Charger that uses second-life EV batteries as onboard energy storage.

FreeWire is the first and only commercial application of second-life EV batteries.



# The Problem

Companies and utilities are struggling to keep up with the demands of EV charging.

Electric vehicle adoption is rising dramatically, and the current model of “dumb” stationary chargers imposes serious challenges.



## Low Utilization

Low vehicle turnover as employees refuse to rotate out of spots.

(Avg = 2 cars / day / spot)



## Difficult Installation

Requires boring concrete across a parking lot to run conduit.

(Plus permits & licenses)



## Low Scalability

Complex and lengthy process to scale up charging capacity.

(CapEx & 6 months install)



## High Infrastructure Cost

Installation cost, infrastructure upgrades, and permitting – over \$200k to set up 10 stations.

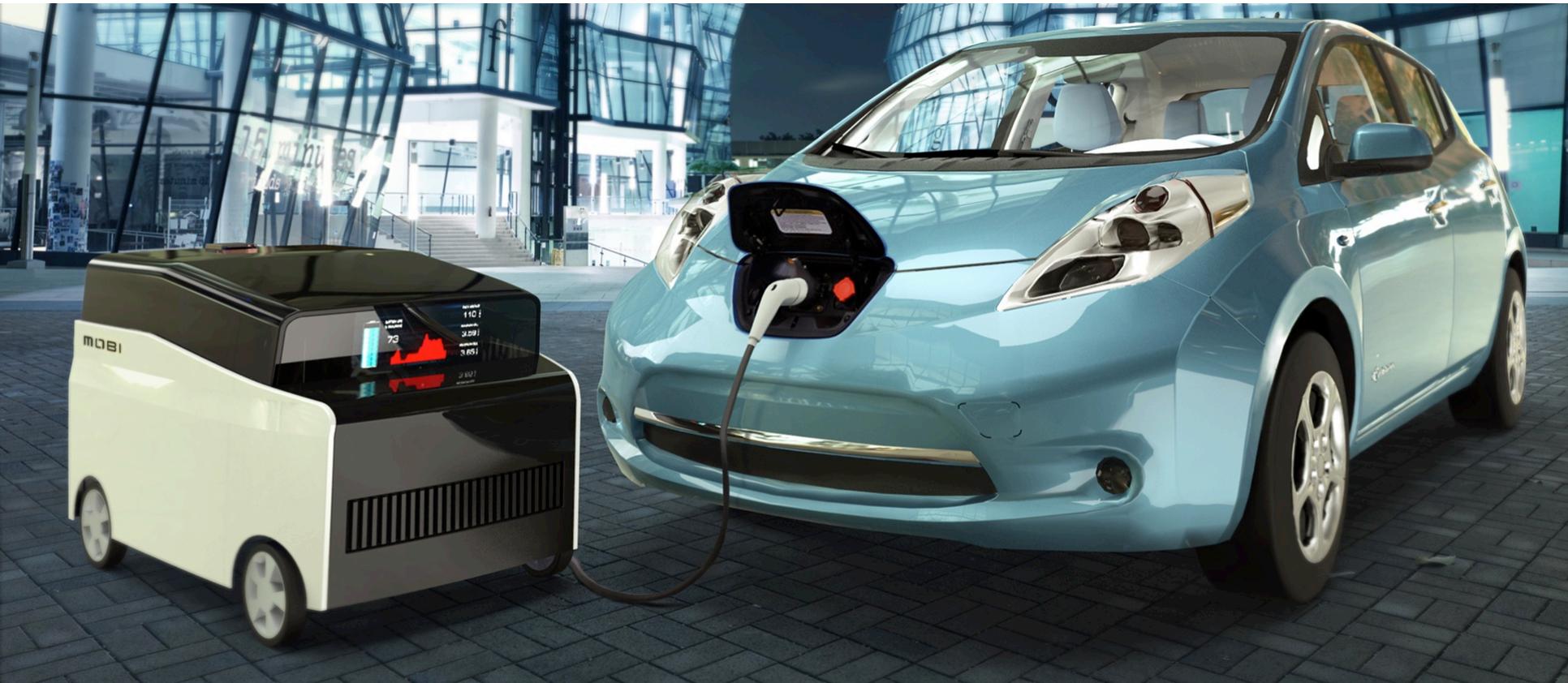


## Productivity Loss

Employee productivity is drained due to swapping cars & spots during the workday.

# The Solution: Mobi Charger

The first solution that integrates  
EV charging with grid-level and  
building-level energy management.



1

Technology:  
The **Mobi** Charger

2

Business Model:  
**Charging as a Service**

3

Energy Platform:  
**Smart Energy Platform**

Introducing the biggest innovation in **EV charging**, **energy storage**, and **energy management**.



**EV Charging**  
Dual Level 2 +  
Level 3 Fast Charging.



**Energy Storage**  
48kWh of lithium-ion  
batteries onboard.



**Energy Management**  
Automated demand response  
and building management.

1

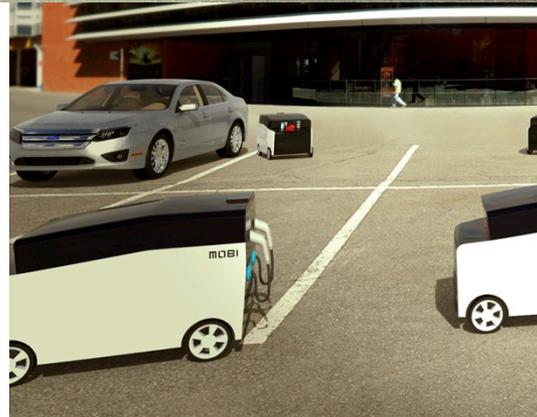
Technology:  
The **Mobi** Charger

2

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3

Energy Platform:  
**Smart Energy Platform**



1

Technology:  
The **Mobi Charger**

2

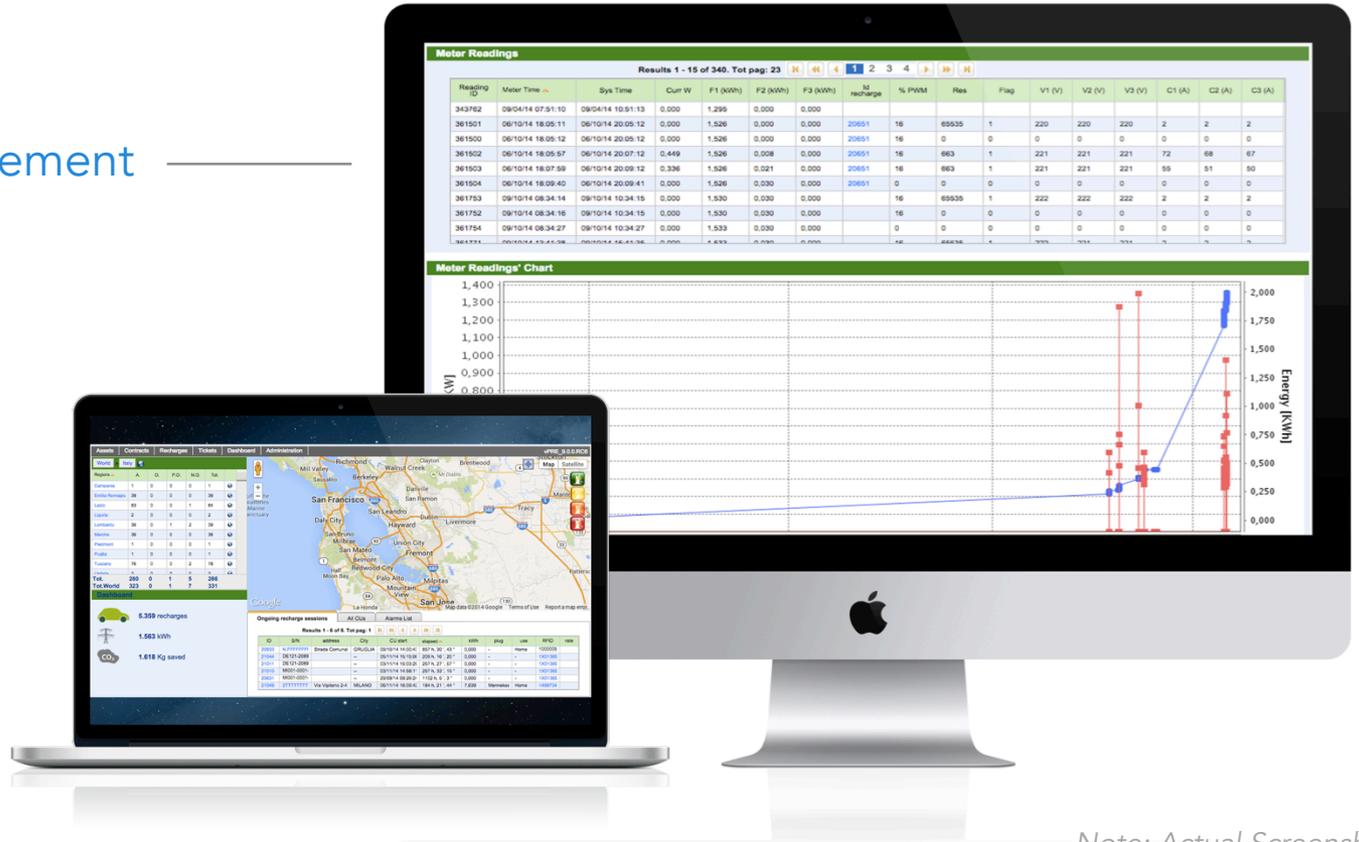
Business Model:  
**Charging as a Service**

3

Energy Platform:  
**Smart Energy Platform**

Grid Operators & Utilities  
Property Owners  
Facilities Managers

**Active Energy Management**



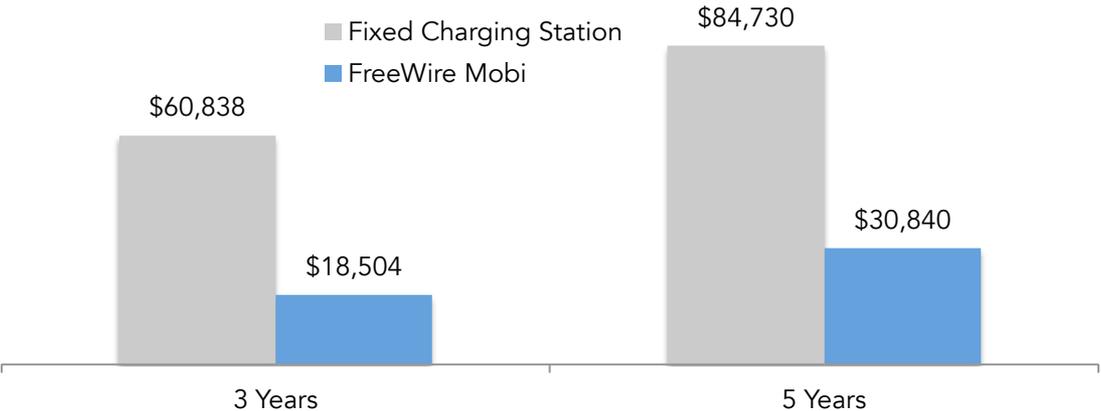
Note: Actual Screenshots

# Economics

Cost per EV per Month  
(includes energy costs)

	Level 2	Level 3
Fixed Charging Station	\$311	\$1,087
FreeWire Mobi	\$347	\$514

Total Cost of Ownership (per EV) – Level 3



# Hawaii



State-specific barriers to increased EV infrastructure:

- (1) EVs are not concentrated in specific locations.
- (2) Lack of state-level funding and incentives to deploy charging infrastructure.
- (3) Multi-unit dwellings: no one's figured it out.

Solution? Create artificial demand until you reach a tipping point.



Thank You



*Alex Keros*

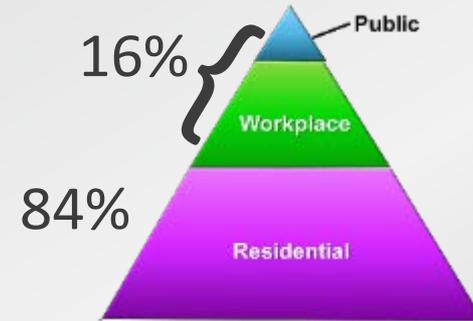
*Manager, Advanced Vehicle & Infrastructure Policy*

# Home vs. Work vs. Public Charging

- Overall EV drivers:

Study Period 1/1/2012 – 12/31/2013

- 84% of all charging events are at home
- 16% not at home



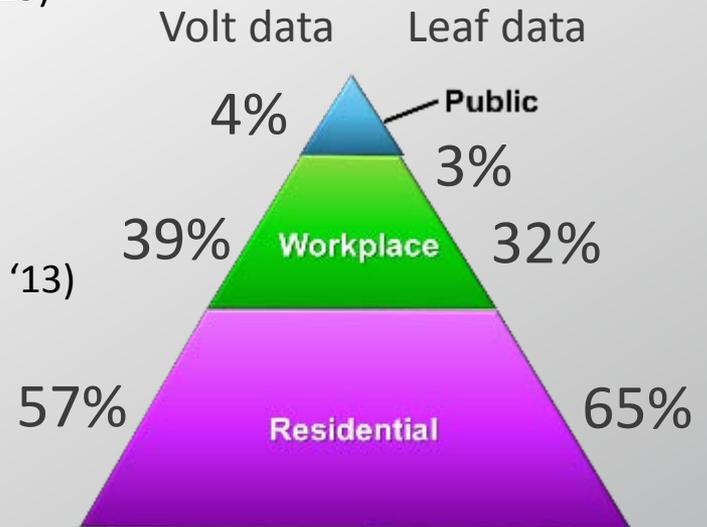
- When workplace charging is available to an EV driver:

(96 Volts with access to workplace charging Jan '13 – Dec '13)

- 57% of charging events are at home
- 39% at work
- 4% at other locations (e.g. public)

(707 Leafs with access to workplace charging Jan '12 – Dec '13)

- 65% of charging events are at home
- 32% at work
- 3% at other locations (e.g. public)



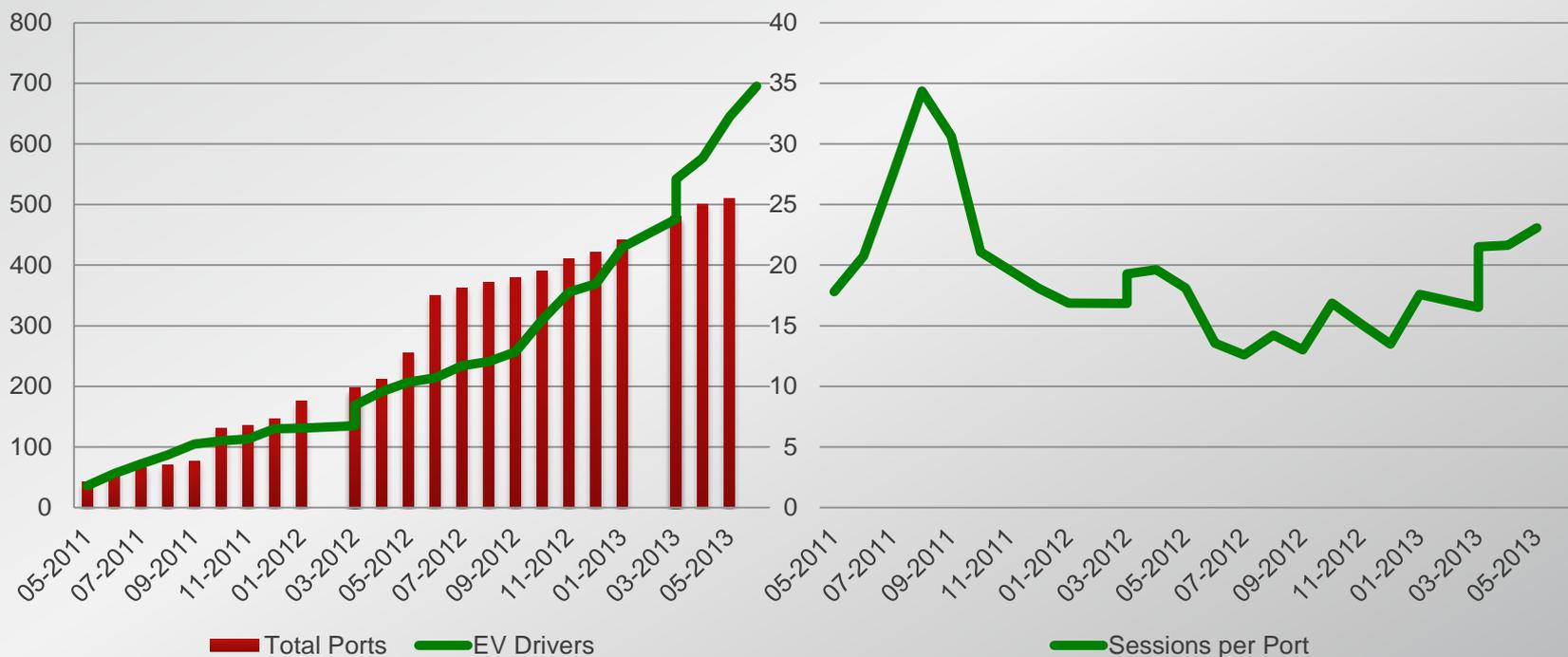
**Residential and workplace charging provide the vast majority of all charging.**

# Case Study: Major CA Workplace Customer

- **Infrastructure investment stimulates EV adoption!**

If you build it they will come...

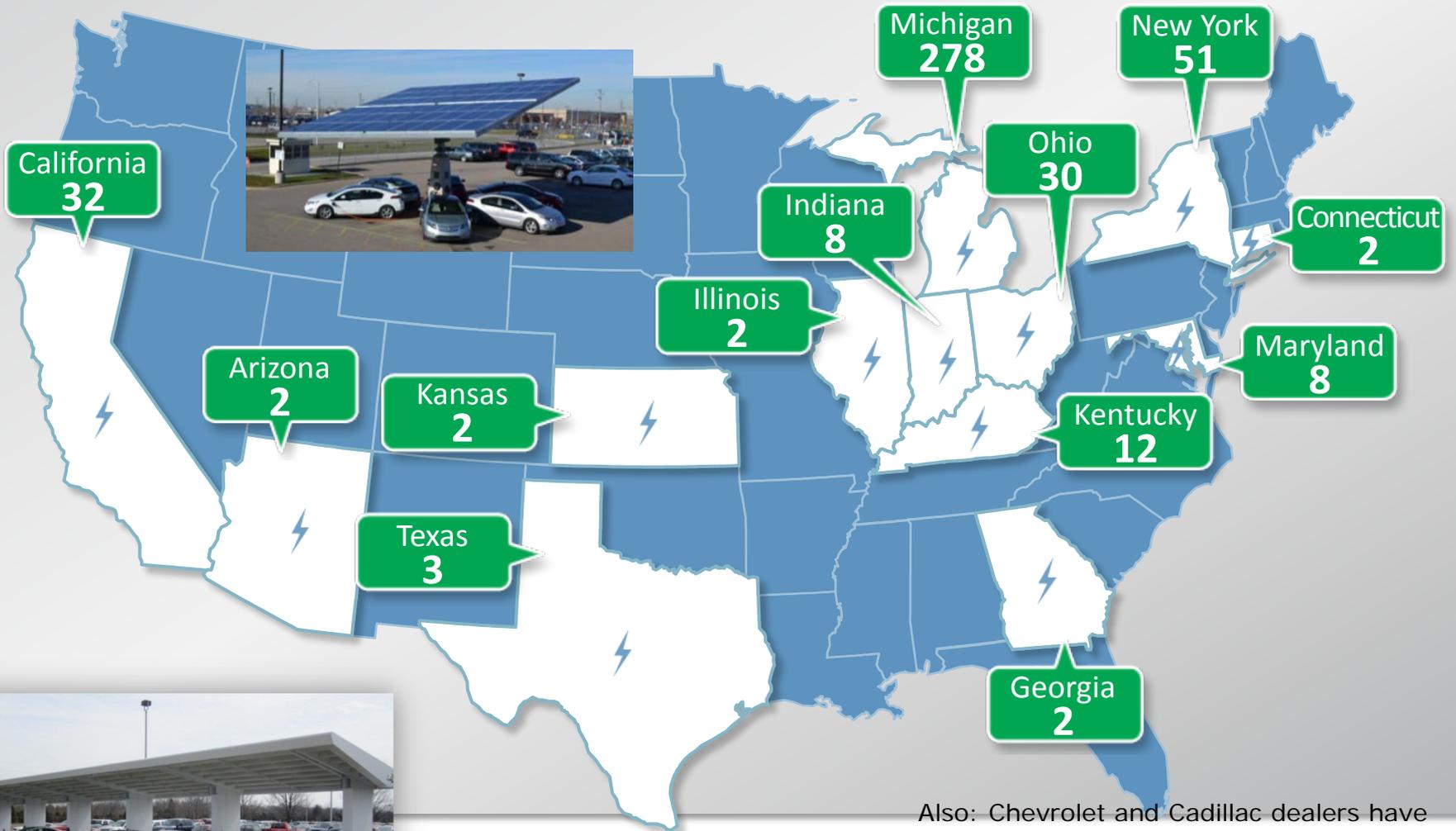
and ports will still be used everyday



# 432 GM WORKPLACE CHARGING STATIONS

## Including 21 Assembly Plants

(23% Solar; 2 ADA friendly; 400 add'l private; 63% 240V and 37% 120V)



Also: Chevrolet and Cadillac dealers have installed approximately 5,900 charge stations at their locations for owner use – 17 of these dealerships use solar charging canopies.

# DOE's Workplace Charging Challenge Partners

➔ Goal is tenfold increase in 5 years!



# General Motors | Stakeholder Collaboration



*DRIVING FOR THE FUTURE*

## A California Road Map: The Commercialization of Hydrogen Fuel Cell Vehicles

The realization of fuel cell electric vehicles and supporting infrastructure requires a road map for investments in fuel cell electric vehicles and hydrogen fueling stations.

June, 2012



CALIFORNIA  
PLUG-IN ELECTRIC VEHICLE  
COLLABORATIVE

Streamlining the Permitting and Inspection Process  
for Plug-In Electric Vehicle Home Charger Installations

**APPROVED**

Report and Recommendations, Version 2  
July 2012



## Zero-Emission Vehicles in California: COMMUNITY READINESS GUIDEBOOK

Toward 1.5 Million  
Zero-Emission Vehicles  
on California Roadways by 2025

Published fall 2013. First Edition.

This Guidebook is intended to be an accessible informational resource that supports the expansion of zero-emission vehicles. It may be reproduced and distributed without permission. Please acknowledge this Guidebook as a source of information when using its content in other documents or presentations.

# General Motors | EPRI/Utility Collaboration

- Largest existing auto-utility collaborative effort -- formed in 2007
- Over 50 utility members and the Electric Power Research Institute (EPRI)
- Focus areas: Vehicle-to-Grid Technology, Aligned Messaging and Policy Priorities, New Business Opportunities (EV-to-Grid)



# Role of Utilities | Summary

## **A growing PEV market benefits everyone**

- Individual benefits: fuel savings, quiet and exciting ride & handling
- Society benefits: energy security, environment (local air, climate), and grid reliability
- Utility benefits: a smart load that drives new revenue to keep rates low

## **Utilities need to be active participants in growing the PEV market**

- This is a “learning” transition and requires hands-on experience to shape next steps
- The PEV market will not escape “niche” unless utilities (and regulators) get involved

## **Active role in home (including MUDs) and workplace charging**

- PEVs are already very smart and will do most charging at home – as the PEV market grows, utilities will want to ensure good load balancing across the service territory (off-peak EV rates, smart charging)
- Workplace charging is key to growing PEV awareness and corporate relationships are key to utilities - a utility will want to ensure healthy corporate engagement

## **Active role in PEV outreach and education**

- Utilities are trusted 3<sup>rd</sup> parties and operate at a local level – key for building awareness

## **Longer term – pilot projects**

- Utilities need to explore the role of PEVs in ancillary services, V2H, V2G, and battery secondary use to address growing issues in renewables, intermittency, storage, outage

**What Infrastructure strategies are most important during the market launch of PEVs?**

Simplicity & Flexibility.

Necessary Outcome:

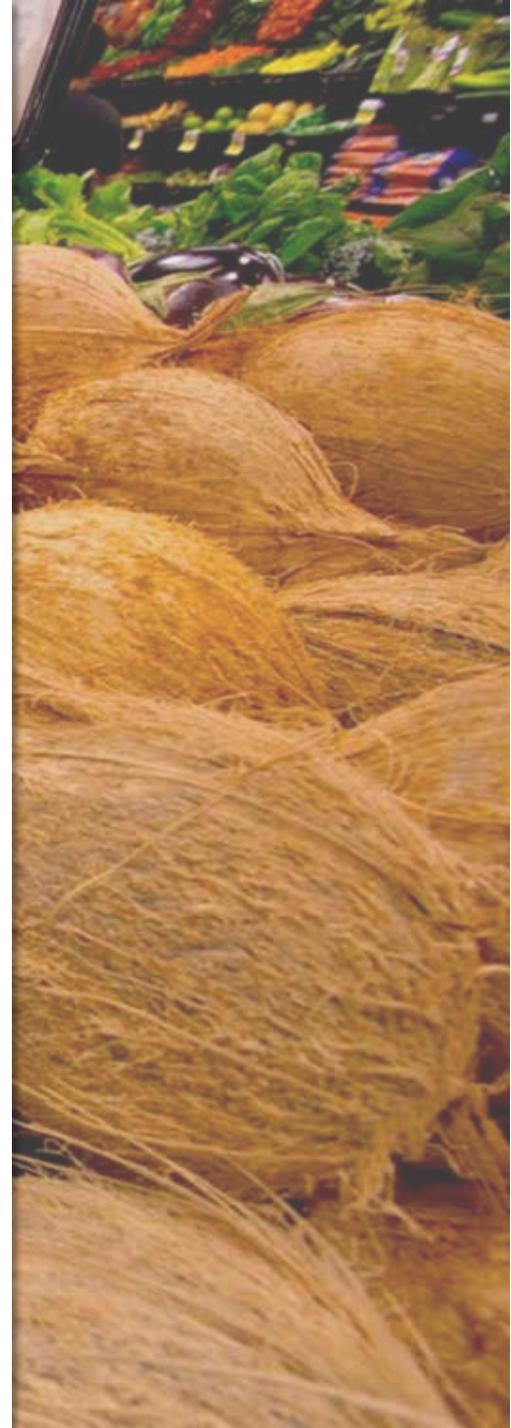
**Customers looking for easy solutions.**



# Investing in a More Sustainable Hawai'i

HCEI 2.0

January 14, 2015



# Who is the Ulupono Initiative?

- Founded in 2009, we are a Hawai'i-focused impact investment firm that uses for-profit and non-profit investments to help catalyze large-scale, replicable change toward a more self-sufficient Hawai'i by focusing on:



*Our Founders:  
Pam & Pierre Omidyar*



**More Locally  
Produced Food**



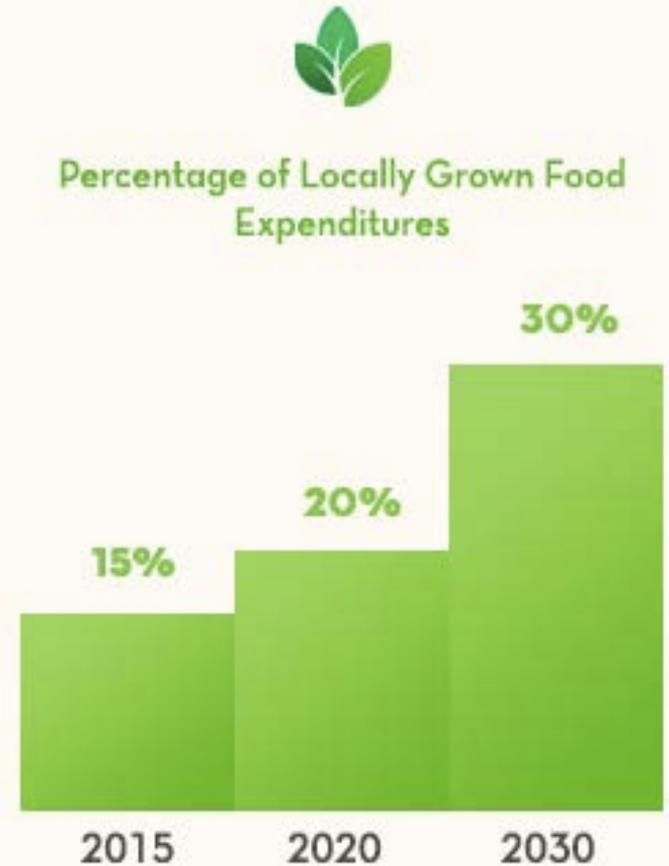
**More Renewable  
Energy**



**Waste Reduction**

# Our Goal: Increase Locally Grown Food

- By 2030, we want 30% of our food grown locally.

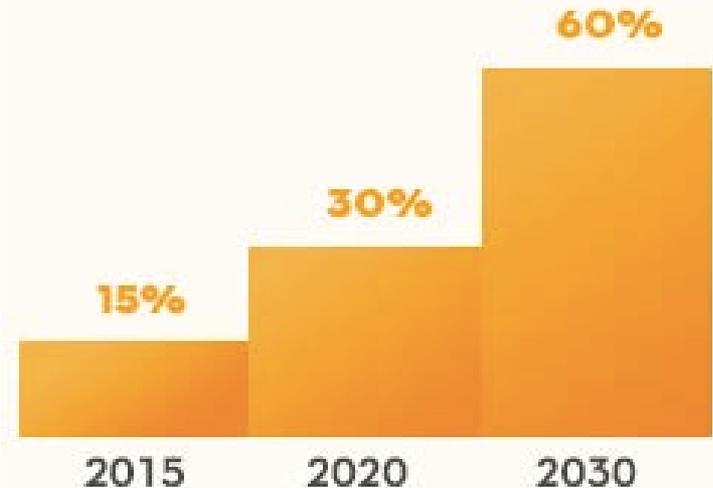


# Our Goal: Locally Produced Clean, Renewable Energy

- By 2030, we want 60% locally produced clean, renewable energy.



Percentage of Primary Energy Produced Locally



# Our Goal: Reduce, Recycle and Reuse Waste

- By 2030, we want 85% total waste recycled, reused or raw material input.



# Projects We Support

- Hawai'i Dairy Farms
- Hawai'i School Garden Network
- Honolulu Seawater Air Conditioning, LLC.
- Paniolo Cattle Company
- MA'O Organic Farms
- Re-use Hawai'i
- SolarCity



# Transportation Efforts

## Biofuels



## EV Infrastructure



Policy Support

## VMT Reduction



Way Sign



Bikeshare Hawai'i

Policy Support (Carshare)

