

New Website Launched to Support the Hawai'i Clean Energy Initiative (HCEI)

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HONOLULU—The Department of Business, Economic Development and Tourism (DBEDT) in collaboration with the National Renewable Energy Laboratory (NREL) has launched a new website - www.hawaiicleanenergyinitiative.org - to provide Hawai'i residents and businesses with information on how they can help achieve energy independence for the state.



"This web site will allow all the people of Hawai'i to do their part to support the state's strategic goal of having 70 percent of our energy needs come from clean energy sources by 2030," said Governor Linda Lingle.

The site contains information about the many working groups that are collaborating on policy initiatives and strategies for integrating clean energy technologies and improving energy reliability and economic viability.

The site also offers practical tips for consumers on saving energy at home, at work, on the road, and at school.

There is also a special section on island projects which details the many different efforts to use energy more efficiently and to use renewable sources throughout the state.

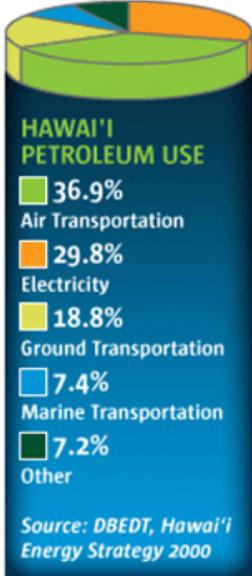
Visitors to the site can sign up to subscribe to the *Hawai'i Powered News*, a free, quarterly e-news letter that will keep the public informed on the latest news and events related to HCEI.

"It's up to all of us to support the Hawai'i Clean Energy Initiative in order to reduce our dependence on foreign oil. We encourage residents to 'bookmark' this site and take the initiative to use energy more efficiently and stay personally involved in achieving energy independence for Hawai'i," said DBEDT Director Theodore E. Liu.

"We want to thank the National Renewable Energy Laboratory for their assistance in funding the development of this site," said Ted Peck, the Energy Administrator at DBEDT. "They and the Department of Energy are our partners in our mission to make Hawai'i a model for energy independence for the nation and the world."

HAWAI'I ENERGY USE AT A GLANCE

- Imported oil supplies 90% of our energy.
- More than 60% of our energy is used for transportation.
- Nearly 40% of our energy is used to power buildings.
- We are the most oil-dependent state in the nation.
- We spend as much as \$7 billion a year outside our islands to meet our energy needs.



- Hawai'i Petroleum Use**
- Hawai'i imports roughly 51 million barrels of oil annually at a cost of nearly \$7 billion.
 - More than 60% of our petroleum use is for transportation, split roughly evenly between
 - Air transportation
 - Ground and marine transportation.
 - About 30% is used to produce electricity, consumed in roughly equal parts by the following sectors:
 - Residential
 - Commercial
 - Industrial.

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